



**West  
Northamptonshire  
Council**

# Charlie Childs

Markets & Urban Activities Manager,  
West Northamptonshire Council



# **Part 1. Using Safety Advisory Groups (SAGs) to help ensure event safety**

## **Part 2: Northamptonshire Event Safety Partnership**

# **Part 1. Using Safety Advisory Groups (SAGs) to help ensure event safety**

## An outline of the basics

# A selection of relevant legislation

- Health and Safety at Work etc. Act 1974
- The Management of Health and Safety at Work Regulations 1999
- Health and Safety (First-Aid) Regulations 1981 (as amended)
- The Reporting of Injuries, Diseases and Dangerous Occurrences Regulations 2013
- The Control of Noise at Work Regulations 2005
- Control of Substances Hazardous to Health (COSHH) Regulations 2002
- Lifting Operations and Lifting Equipment Regulations 1998
- The Work at Height Regulations 2005
- The Fireworks Regulations 2004
- Regulatory Reform (Fire Safety) Order 2005
- Licensing Act 2003
- The Private Security Industry Act 2001
- Equality Act 2010
- Safety of Sports Grounds Act 1975
- Fire Safety and Safety of Places of Sport Act 1987
- Town Police Clauses Act 1847
- Corporate Manslaughter and Corporate Homicide Act 2007
- Occupiers' Liability Act 1957
- Civil Contingencies Act 2004



# The UK Good Practice Guide



## Key Aim

'...intention of standardising the approach to Safety Advisory Groups across the UK.'

[The UK Good Practice Guide to Working in Safety Advisory Groups - Part 1 1.pdf \(SECURED\) \(epcresilience.com\)](#)

[The UK Good Practice Guide to Working in Safety Advisory Groups - Part 2 1.pdf \(SECURED\) \(epcresilience.com\)](#)

[The UK Good Practice Guide to Working in Safety Advisory Groups - Part 3 1.pdf \(SECURED\) \(epcresilience.com\)](#)

# The Purple Guide

*Designed to provide guidance for event organisers, suppliers, local authorities and others involved in the **outdoor** events industry*

- Accessible by subscription
  - [The Purple Guide](#)
- Online publication, which enables it to be constantly revised and updated
- Highlight legal responsibilities and non-legislative good practice
- Currently 42 chapters



# The Green Guide

*An advisory document for use by competent persons working in the regulation and licensing, the design and planning, and the safety management and operation of sports grounds*

- Available to purchase
  - [Guide to Safety at Sports Grounds \(Green Guide\) - SGSA](#)
- Distillation of many years of research and experience and updated periodically
- Well over 300 pages of guidance



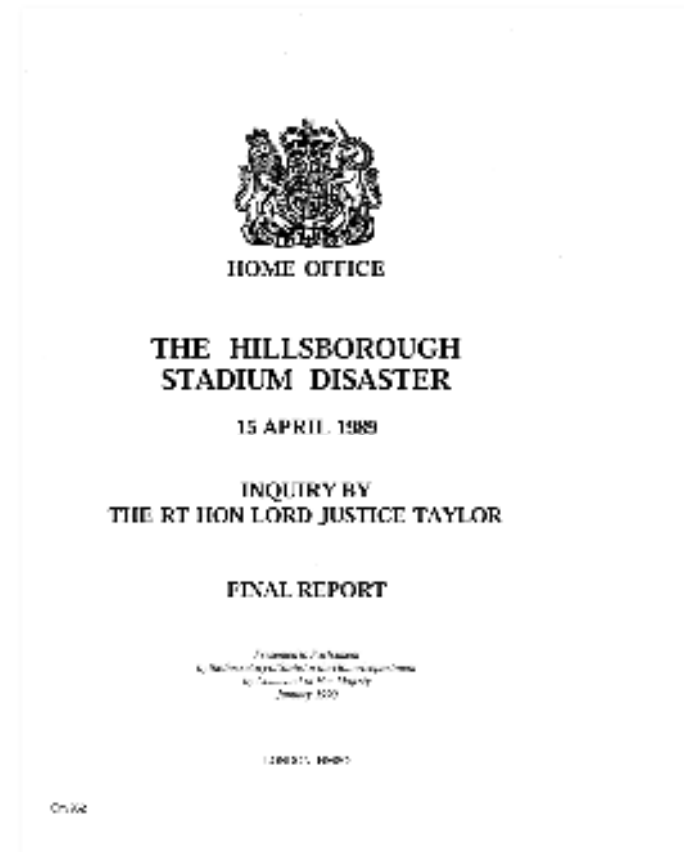
## Other guidance/info. is available

- GOV.UK
  - [www.gov.uk/](https://www.gov.uk/)
- Sports Ground Safety Authority
  - <https://bit.ly/4aHGOyh>
- Emergency Planning College
  - <https://bit.ly/3V1Zymq>
- Health and Safety Executive
  - <https://bit.ly/4e7xFC1>
- West and North Northamptonshire Event Safety Partnership
  - <https://bit.ly/3RdcftD>

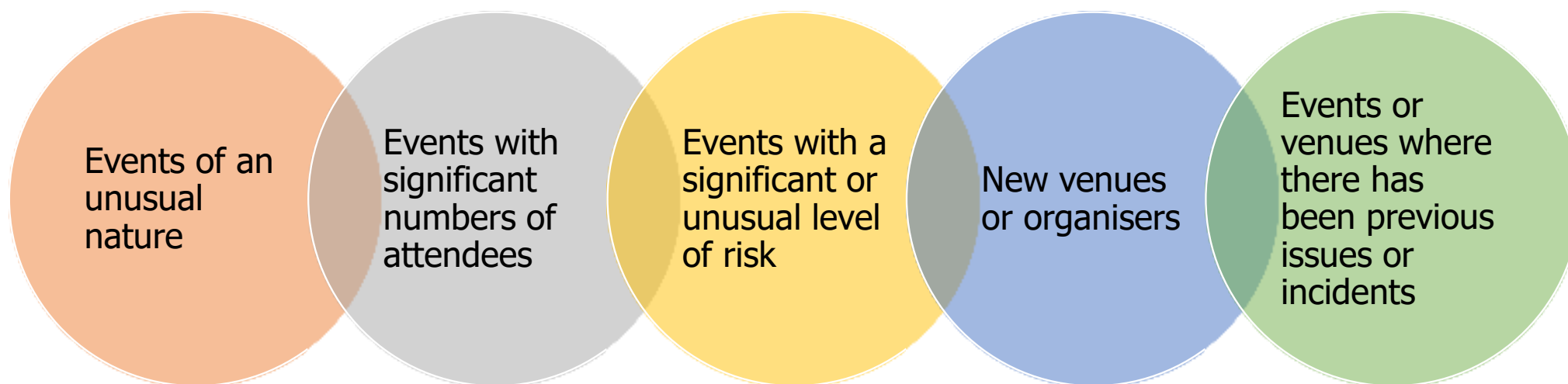


# Why call a SAG Meeting?

Following the Hillsborough Disaster Lord Justice Taylor recommended that “to assist the local authorities in exercising its functions, it should set up an advisory group consisting of appropriate members of its own staff, representatives of the police, fire and ambulance service and the building authority”.



# When to call a Safety Advisory Group



Consistency of approach

# Core Members – examples

Event Organiser(s)

Venue Owners / Operators

Local authority representatives

- Emergency planning
- Licensing
- Environmental health
- Highways
- Asset management
- Public health
- Building control
- Event team.

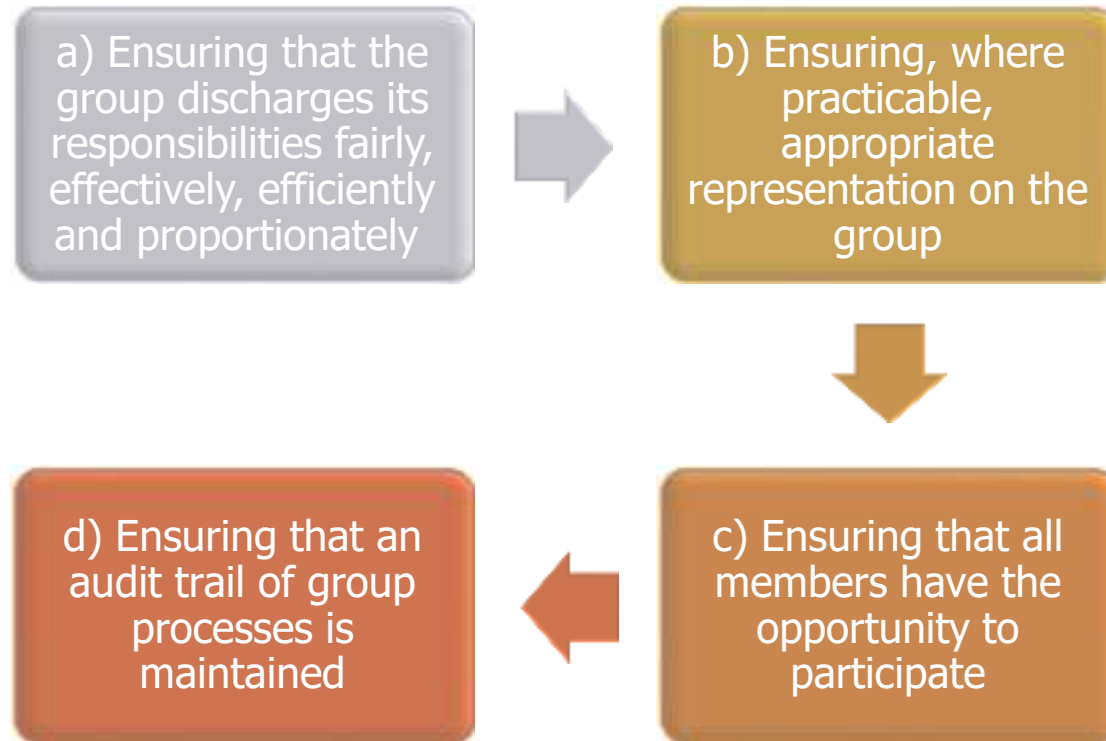
Police

- Joint Operations
- Licensing
- Counter Terrorism

Fire & Rescue

Ambulance Service

# Role of the SAG Chair



## Ensuring adequate governance

- Terms of Reference are set and clear
- Meetings follow an agreed Agenda
- Frequency and adequacy of meetings
- Minutes are taken
- There is an audit trail

# Safety Advisory Groups



ARE

- The good practice model (not a legal requirement) to be applied to broad range of venues and events not merely sports grounds and licensed events



ARE NOT

- To be confused with arrangements which may exist to 'guide' people through the process and procedures of organising events
- The structure for managing events although some representatives may cover both aspects

# SAG Terms of Reference



An agreed list of what the SAG is intended to achieve and what it will (or will not) do. Including:

- clarity of roles and responsibilities
- clear timelines
- to ensure high standards of health and safety
- promote the principles of sensible risk management
- formulation of appropriate contingency and emergency arrangements
- to advise in respect of relevant legislation and guidance
- minimise disruption to local communities
- implications of significant incidents and events
- consider emerging threats to events
- receive reports relevant to debriefs
- it will **not** give sign off for an event

# Possible benefits/pitfalls of SAGs



- Integrated approach to event management
- Development of a corporate approach to safety
- Multi-agency expertise
- Consideration of published guidance
- Succession planning/ resilience/ consistency



- Working outside of the team
- Taking comments at face value
- Weak leadership
- Becoming bogged down in minutia
- Sending apologies

## Take away messages

- Events are an important part of the lives of UK residents and should be encouraged.
- The UK government supports and encourages events, especially those organised by the community for the community.
- SAGs are a good means to examine the safety aspects of events and should be encouraged to do so.
- SAGs should be seen by organisers as supportive of their endeavours.
- There is no legal basis for SAGs to exist.
- SAG members themselves may have legislative and enforcement powers.
- SAG membership should consist of experienced, competent practitioners.
- SAGs are advisory and have no power either to 'authorise' or 'ban' events.

# **Part 2: Northamptonshire Event Safety Partnership**

# Pulling it all together

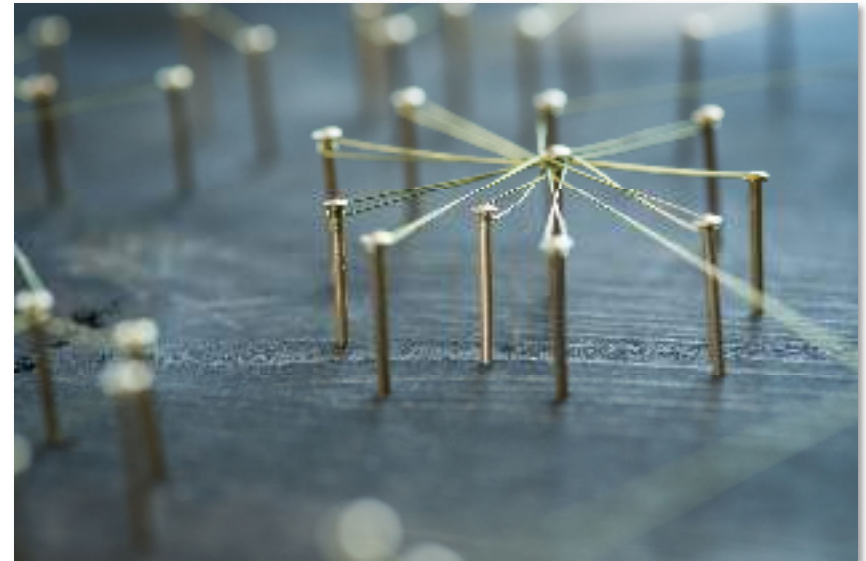
# Credit where credit is due



[Event Planning - Lincolnshire Resilience Forum](#)

# Why consider an Event Safety Partnership?

- Multiple event notification methods across the area
  - Police and all legacy LAs
- Inconsistent approach to safety advisory groups
- Disparate sources of advice
- Variable interaction between agencies
- Opportunity created by two new Northamptonshire unitary councils



# Kick off meeting

## Lead by the Assistant Director Regulatory Services

- Consideration on whether to have 2 separate ESPs or 1 covering the whole of Northamptonshire
    - Decision: The latter
  - Agree membership – and identify single points of contact
  - Commence development of Terms of Reference – governance
  - Frequency of meetings
  - Contact list, including shared email addresses
- Crucial to ensure that all members had their say
  - Task and Finish Group – 3 key LA officers
    - Adaptation of the Lincolnshire ESP documents
    - Website content
      - Central event notification
    - Resilience Direct
      - Event documents repository
- ResilienceDirect
- West and North Northamptonshire  
Event Safety Partnership



West and North Northamptonshire  
Event Safety Partnership

West and North Northamptonshire Event Safety Partnership (ESP) offers advice to event organisers and local Safety Advisory Groups (SAGs)

# Terms of Reference

- Introduction
- Scope
- Membership of Partnership
- Roles and Responsibilities of Core Members
- Meetings
- Limitations
- Review

## North and West Northamptonshire Resilient S&G Constitution

### Introduction

Following the publication of the Local Resilience Framework, it is the role of the local authorities in North and West Northamptonshire to set up a jointly working group of appropriate members of the emergency services to co-ordinate the delivery of the emergency services and the business continuity.

Although the formation and operation of a Safety Advisory Group (SAG) is not a legal requirement, it is important to establish a group of appropriate members, including the local authority, the Northamptonshire Police, the Northamptonshire Fire and Rescue Authority and the County of Northampton.

The Emergency Planning Committee (EPC) has a role in the development of the Safety Advisory Groups and it is the purpose of this document to establish the common terms of reference for the SAGs.

The SAGs will be responsible for the delivery of the emergency services and the consideration of the safety of events in North and West Northamptonshire.

### Scope

These terms of reference are intended for Safety Advisory Groups (SAGs) in North and West Northamptonshire to establish events which are likely to:

- Cause an unusual nature
- Involve significant numbers of people
- Be a high level of risk or unusual level of risk
- Have serious consequences
- Be a high level of risk to the public or the environment

The SAG may also consider other high level events should an event organiser request them to do so and advise on them.

The SAG will be responsible for the delivery of the emergency services and the consideration of the safety of events in North and West Northamptonshire. The SAG will be responsible for the delivery of the emergency services and the consideration of the safety of events in North and West Northamptonshire.

### Membership of Partnership

Local authority representatives from West and North Northamptonshire emergency planning, fire, environmental health, highways, waste management, public health and building control event team.

Northamptonshire Police and The Joint Operations Team

Northamptonshire Fire and Rescue Authority

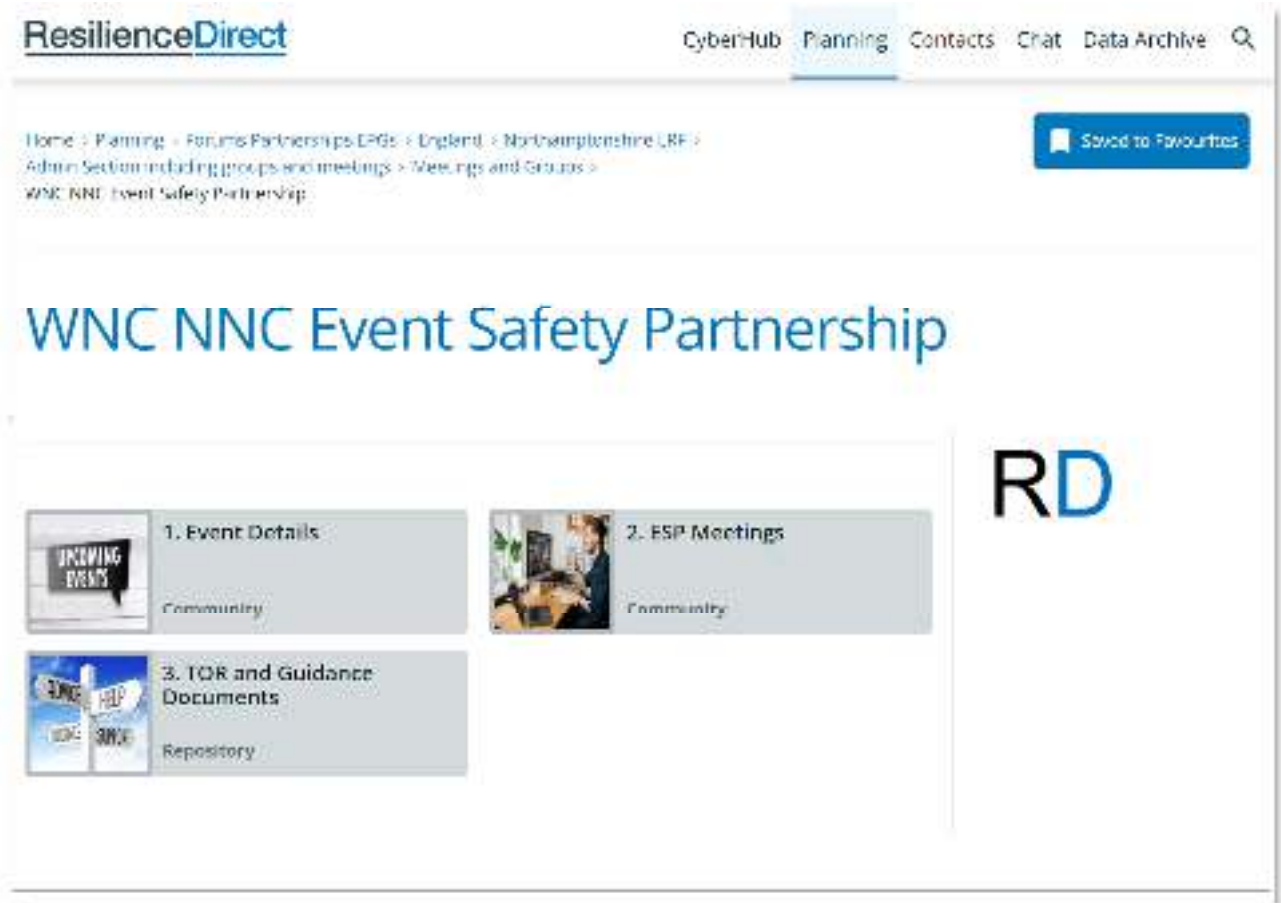
## Available guidance

- Event organiser handbook
- Event management plan template
- Event risk assessment template
- Medical event safety calculator
- Counter terror guidance for event organisers
- Counter terror first aid guidance
- Lost and found children and vulnerable persons procedure
- Firework display guidance



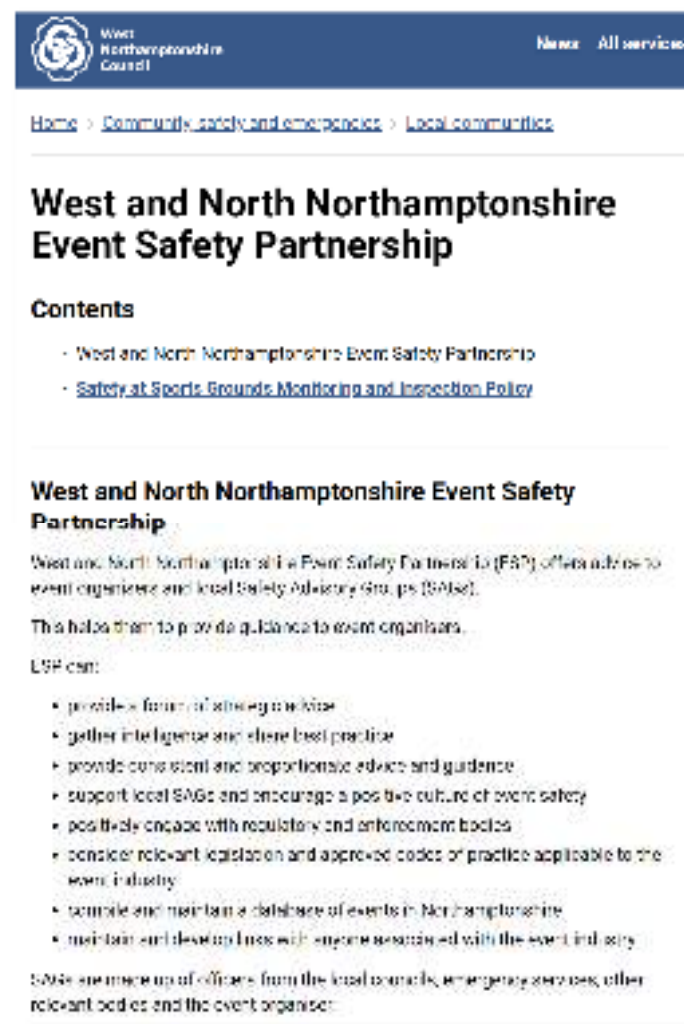
# Resilience Direct

- Repository accessible by all ESP members
- Stores
  - Event Details – list collated and distributed weekly
  - Event documents
    - Those included in event notification process and subsequently obtained by members
  - TOR and Guidance Documents



# Website

- Mirrored West and North Northants
- Introduction/Purpose
- Guidance
- Notification of events online form
- Postcode check



# Take away messages

## An Event Safety Partnership can

- provide a forum to develop and provide strategic and operational advice
- gather event related intelligence and share best practice
- provide consistent and proportionate advice
- support local SAGs and encourage a positive culture of event safety
- provide training for members
- positively engage regulatory and advisory bodies
- consider relevant legislation and guidance applicable to the event industry
- compile, maintain and distribute a database of events
- maintain and develop links with anyone associated with the event industry



# Questions



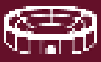
# SGSA update

Dr Jo Welford, Inspector

# About the Sports Grounds Safety Authority (SGSA)

- Established in 1992 after the Hillsborough Stadium disaster, and report by Lord Justice Taylor, as the Football Licensing Authority
- SGSA set up in 2011 with expanded advisory role to support football and other sports across the UK and internationally.

## Regulatory



Licence league and international football grounds in England and Wales and regulate their safety certification by local government

## Standards



Set and raise standards globally through our guidance, particularly the 'Green Guide'

## Advisory



Provide strategic support for sports grounds, governing bodies and others both in the UK and internationally

## Covering today

- Licensed standing
- SGSA review
- National considerations
- Safety issues
- Looking to the future

## Licensed standing

- 17 licensed standing grounds
- More coming for 24/25
- Phased enforcement approach with Local Authority collaboration
- Clubs must meet 16-point criteria to be licensed



**Leading safety, supporting live sport**

## Licensed standing

- Independent research shows positive impact
- Numerous products now on the market
- SGSA guidance covers management and design factors [\[link\]](#)
- Persistent standing in seated areas remains a focus of all SGSA Inspections

### Guide to Safety at Sports Grounds

Supplementary Guidance 01:  
Safe standing in seated areas

Second edition  
July 2022

# SGSA review



Licence fee reform



Vanarama National League



Women's football

Leading safety, supporting live sport

# National considerations

Stewarding and  
SIA compliance  
[\[link\]](#)

Martyn's Law  
[\[link\]](#)

CQC  
consultation  
[\[link\]](#)

# Safety issues



Pyrotechnics

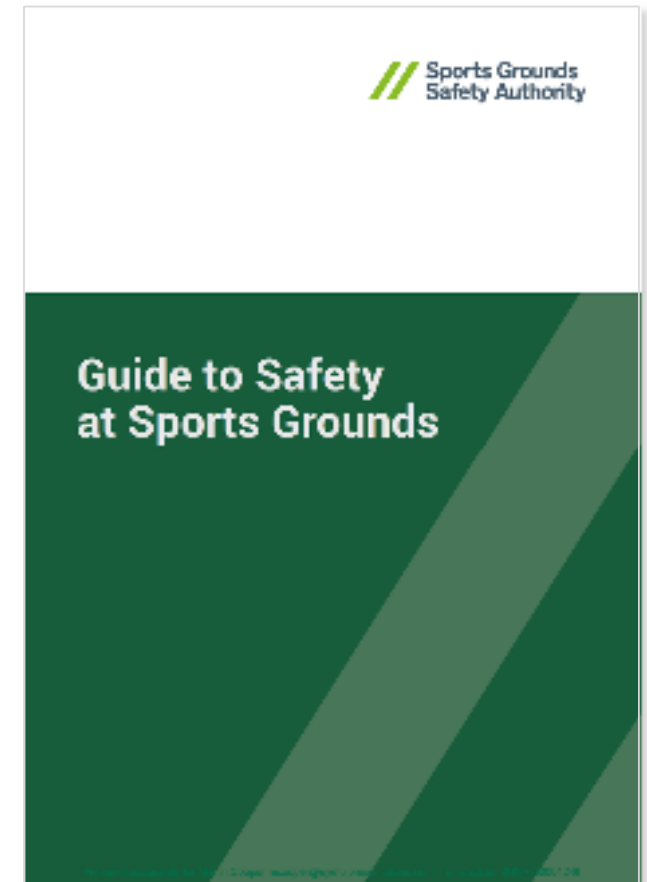


Limbs

Leading safety, supporting live sport

## Looking to the future

- Green Guide 6 was released in 2018, with supplementary guidance released on specific areas
- Green Guide 7 due in 2028
- Euro 2028



Leading safety, supporting live sport

# Questions?

[Jo.Welford@sgsa.org.uk](mailto:Jo.Welford@sgsa.org.uk)

# When it goes wrong

A fire service perspective on event safety management

## Regulatory Reform (Fire Safety) Order 2005:

- Applies everywhere
- Premises take responsibility for their own fire safety
- Mostly enforced by Fire & Rescue Services



# Fire safety legislation

## Regulatory Reform (Fire Safety) Order 2005:

- Applies to events

“premises” includes any place and, in particular, includes—

(a) any workplace;

(b) any vehicle, vessel, aircraft or hovercraft;

(c) any installation on land (including the foreshore and other land intermittently covered by water), and any other installation (whether floating, or resting on the seabed or the subsoil thereof, or resting on other land covered with water or the subsoil thereof); and

(d) any tent or movable structure;

# Fire safety guidance

This guide is intended for open air events, and venues, such as:

- music concerts and festivals,
- race meetings,
- street festivals,
- car-boot sales,
- county fairs, and
- other similar events



# General Fire Precautions

**Reduce the risk of a fire starting and spreading**

**Provide means for fighting fires**

**Provide suitable means of escape**

**Means of detecting and giving warning**

**Secure that means of escape**

**Make emergency arrangements**

# Fire risk assessments

**9.—(1)** The responsible person must make a suitable and sufficient assessment of the risks to which relevant persons are exposed for the purpose of identifying the general fire precautions he needs to take to comply with the requirements and prohibitions imposed on him by or under this Order.

**9.—(1)** The organiser

# General Fire Precautions

**Reduce the risk of a fire starting and spreading**

**Provide means for fighting fires**

**Provide suitable means of escape**

**Means of detecting and giving warning**

**Secure that means of escape**

**Make emergency arrangements**

# General Fire Precautions

**Reduce the risk of a fire starting and spreading**



## Starting

- Sources of ignition
  - Barbecues
  - Smoking
  - Electrical
  - Vendors

## Spreading

- Sources of fuel
  - Waste management
  - Grass length
  - Vehicles

# General Fire Precautions



**Provide suitable means of escape**



Turn around and walk away

Have they considered:

- Number of people
- Number of exits
- The worst place a fire could occur

How will they manage this?

# General Fire Precautions



**Secure that means of  
escape**

All exits and gates should be usable at all material times.

Unlocked and staffed throughout

How will they manage this?

# General Fire Precautions

Consideration for types and numbers of extinguishers

Location

Are they relying on vendors?

Who will use them?

How will they manage this?

**Provide means for fighting fires**



# General Fire Precautions

Stewards and staff are primary detectors and means of giving warning

Bells, gongs, horns, sounders

Public address

How will they manage this?



**Means of detecting and giving warning**



# General Fire Precautions

Emergency plan

Access for emergency services

Training of staff, inc. stewards

This is how they manage everything else



**Make emergency  
arrangements**

# Putting it in context



# What we do

**SAGs**

**During-Performance  
Inspections**

**Enforcement?**




# Case study #1 - Planning

## **6.7 Fire**

All catering units, trade concessions will provide their own fire extinguishers.

## **7.0 SERVICES**

# Case study #1 - Planning

Risk	Risk Factor (1-3) 1 is highest	Person Factor (1-5)	Control Method
Fire or other major event	1	5	 Park does not officially have an official exit as the whole park is open on 2 sides. Fire Service, Police and Marshalls available to help with the evacuation. Catering Stall Holders instructed to have fire extinguishers available.

# Case study #1.5 - Planning

## 5. FIRE RISK ASSESSMENT

*All Stalls with generators will need to provide a fire risk assessment and relevant fire prevention and control management plan*

### FIRE EXTINGUISHERS

*Fire Extinguishers are provided in Key Locations by event organiser all catering stalls to provide own Fire extinguishers and All Stalls using generators to provide appropriate fire extinguishers.*

*Checks are undertaken before the event starts to ensure these requirements are adhered to. Failure to do so will result in the stall / trader not being allowed to open.*

# Case study #1.5 - Planning

Have they considered:

- Number of people
- Number of exits
- The worst place a fire could occur



How will they manage this?

## Case study #2 - Contingencies



**49 m x 35 m = 1715 m<sup>2</sup>**

**2 people per m<sup>2</sup>**

**=3 430 people**

## Case study #2 - Contingencies



**$45.5 \text{ m} \times 31.5 \text{ m} = 1433 \text{ m}^2$**

**$2 \text{ people per m}^2$**

**$= 2\,866 \text{ people}$**



**NORTHAMPTONSHIRE  
FIRE & RESCUE SERVICE**

# General Fire Precautions

**Reduce the risk of a fire starting and spreading**

**Provide means for fighting fires**

**Provide suitable means of escape**

**Means of detecting and giving warning**

**Secure that means of escape**

**Make emergency arrangements**

Questions

# Environmental Health CPD - 13th June 2024

## Event Safety Management - Police

Official

NORTHAMPTONSHIRE  
**POLICE**  
Tighting Crime. Protecting People.



Inspector Alasdair Fraser  
Northamptonshire Police  
Joint Operations Team



# Northamptonshire Police Joint Operations Team

- All Public Military Events & VIP visits are assessed in conjunction with Counter Terrorism (CT) command.
- JOT ensure shared FRS and Police representation on all SAG groups
- Events & Planned Operations (including Football and sporting events)
- Spontaneous Operations
- Special Operations



# Formula 1 at Silverstone



- 480,000 attendees over the four days in 2023 up 80,000 from 2022
- Raceday attendance 160,000
- Campsite numbers 57,000 people
- Parking for 29,000 vehicles including 5,000 private spaces
- Developing Music Festival



# West and North Northamptonshire Event Safety Partnership

**In April 2021 the 8 Councils in Northamptonshire became 2 Unitary Authorities & the two Unitary authorities agreed to set up the West and North Northamptonshire Event Safety Partnership**

## **Aims:**

- To provide a forum of strategic advice
- To gather intelligence and share best practice
- To provide consistent and proportionate advice and guidance
- To support local SAGs and encourage a positive culture of event safety
- To positively engage with regulatory and enforcement bodies
- To consider relevant legislation and approved codes of practice applicable to the events industry
- To compile and maintain a database of events in Northamptonshire
- To maintain and develop links with anyone associated with the events industry



# Websites



West  
Northamptonshire  
Council

[News](#)

[All services](#)

Search



## West and North Northamptonshire Event Safety Partnership

### Notify us

Select your local area to notify us of an event:

[Daventry](#)

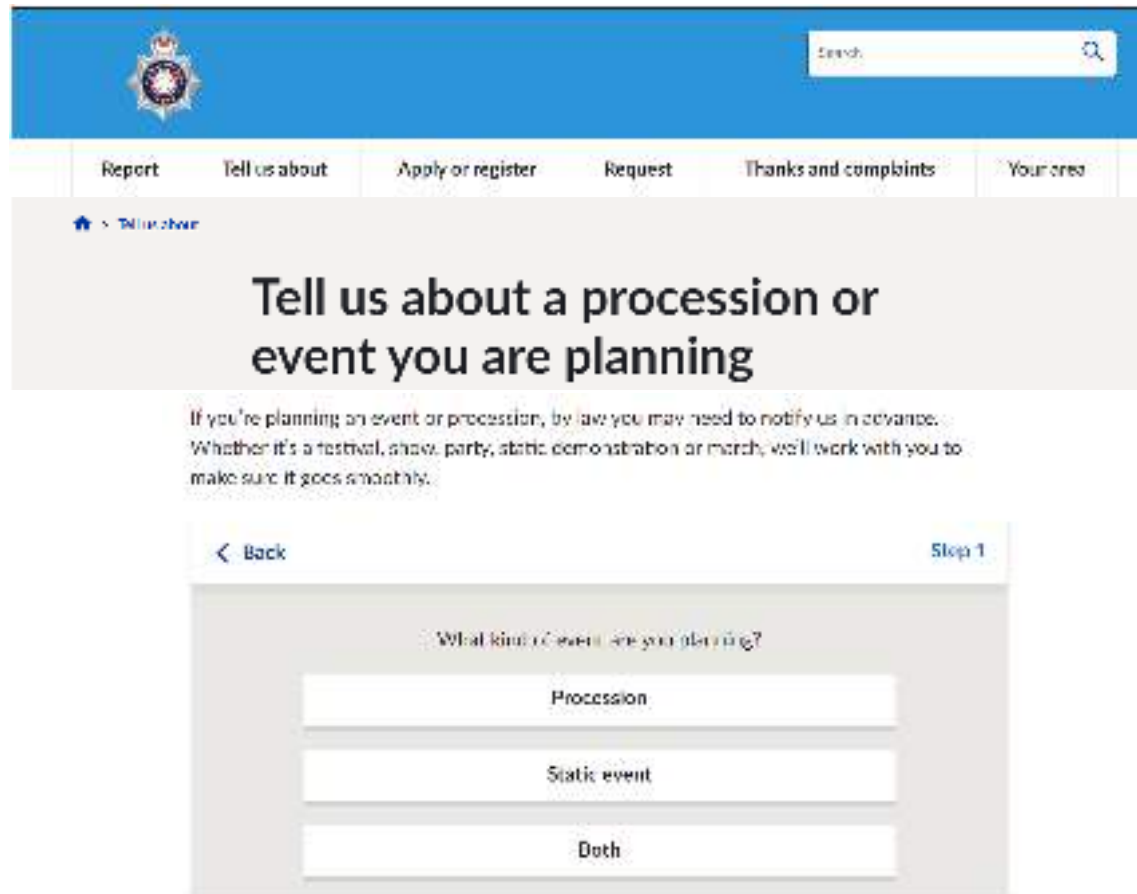
[Northampton Borough](#)

[South Northamptonshire](#)


> [Enter your postcode to find your area](#)

If your area isn't listed, you may be a resident of [North Northamptonshire](#).

# Websites



The screenshot shows the Northamptonshire Police website. At the top is a blue header with the police crest on the left and a search bar on the right. Below the header is a navigation menu with links: Report, Tell us about, Apply or register, Request, Thanks and complaints, and Your area. The main content area has a heading 'Tell us about a procession or event you are planning' and a subheading 'If you're planning an event or procession, by law you may need to notify us in advance. Whether it's a festival, show, party, static demonstration or march, we'll work with you to make sure it goes smoothly.' Below this is a form titled 'What kind of event are you planning?' with three radio button options: Procession, Static event, and Both. The form is labeled 'Step 1' in the top right corner.

 Search

[Report](#) [Tell us about](#) [Apply or register](#) [Request](#) [Thanks and complaints](#) [Your area](#)

[Home](#) > [Tell us about](#)

## Tell us about a procession or event you are planning

If you're planning an event or procession, by law you may need to notify us in advance. Whether it's a festival, show, party, static demonstration or march, we'll work with you to make sure it goes smoothly.

[< Back](#) [Step 1](#)

What kind of event are you planning?

☐ Procession

☐ Static event

☐ Both

# Police Triage

## We like to know about:

- Events with significant numbers of attendees (500 or more)
- Protests/Processions
- Events of an unusual nature
- New venues/organisers
- Low risk events should an event organiser request them to do so and resources permit
- Late submission



# Police Priorities

## **College Of Policing Authorised Professional Practise states:**

- Police forces should not assume the roles, responsibilities and associated liabilities of event organisers. They should focus on the core policing roles of maintaining the peace, preventing crime and disorder, and keeping the public safe.
- When planning and policing a POPS event or operation, all staff involved in planning, command and operational deployments should treat each event as unique and distinct. Any associated documentation, such as policy/command logs and operation orders, should reflect this.

# POPS

## Public Order



## Public Safety

# The Matrix

## Northamptonshire Police Joint Operations Team



Event Name		ORGANISER	
Operation Name		Contact	
Occurrence No		Date of Birth	
Date/s		Telephone	
Times		Alternative No	
Event Location		Email	
		Address	

Stage 1 - Event assessment				
Total Score	Police Engagement Category			
	NP Normal Policing or Police Free	A Engagement	B Crime & Disorder	C Public Order
	TOTAL SCORE			
	1-20	21-40	41-60	61+

Stage 2 - Risk Rating for Crime and Disorder					
Total Score	In light of the above information I grade the Risk of Disorder for this event as:				
	Very Low	Low	Medium	High	Very High
	1-20	21-40	41-60	61-80	81-100

Person Applying Stage 1
Date: <input type="text"/>

1st Line Review
Date: <input type="text"/>

2nd Line Review
Date: <input type="text"/>

SecCo Review
Date: <input type="text"/>

## Scoring Criteria

EVENT NATURE
EVENT VENUE
ATTENDANCE
ATTENDEE PROFILE
CRIME RISK
TRAFFIC MANAGEMENT
CONTINGENCY PLANS
TIME OF EVENT
EVENT ORGANISER/MARSHAL
SUBSTANCE
ALCOHOL
COMMUNITY

### ADDITIONAL FACTORS

Score accordingly and explain rationale. An objective view should be taken by the completing officer considering the age of the attendees, the type of event and the type, amount and availability.

# Policing Structure

## Gold / Silver / Bronze

**Gold Commander** – Has overall responsibility for the strategy and authority for the operation as well as any tactical parameters that silver or bronze commanders should follow.

**Silver Commander** - Coordinates the overall tactical response in alignment with the strategy. Decides resourcing in conjunction with Gold. May run the Policing Operation on the day.

**Bronze Commander** - Is responsible for the command of a group of resources and carrying out functional or geographical responsibilities related to the tactical plan.



# Command Events

**All Northamptonshire Police Planners and Commanders attend the week long College of Police Commanding and Planning Events Module. This helps them identify & plan:**

- Event or operations (spontaneous or pre-planned) where the available information and/or intelligence indicates that there is a reasonably foreseeable risk to public order and/or public safety.
- Where the range and scope of the event or operation is above and beyond that of day-to-day policing requirements and requires dedicated, trained and accredited POPS policing resources.
- Events such as concerts, festival and VIP visits, which may not require the deployment of public order tactics but may require the police to perform public safety roles.



Any  
Questions?



SHAMBALA

**Shambala x SAG**



**Shambala x SAG**

# About Shambala

- Founded by 5 friends 23 years ago!
- Kelmarsh - 14 years
- 23,500 capacity onsite (2023)
- Multi-arts festival with music, workshops, kids field
- Pioneering sustainable event
- Family and community ethos – e.g. NOSH partnership

A large crowd of people is gathered at night for an event. In the background, a stage is lit up with warm orange and yellow lights. Two people are visible on the stage, one on the left and one on the right. A large, glowing circular light fixture is positioned in the center of the stage. The crowd in the foreground is mostly seen from behind, looking towards the stage. The overall atmosphere is vibrant and communal.

# OUR MISSION

*To cultivate an ecology of radical events, platforms and projects that help regenerate the planet and build resilient communities.*

# Our Planning Process

1. Contact Chair to establish meeting date and check consultee list changes and process
2. Review action points from Post-event SAG and event debrief
3. Review changes to guidance and legislation
4. Internal team meetings to agree strategic approach and list changes to policy, procedures and resourcing required and respond to changes to event design – create action list for team, freelancers and contractors

# Process continued....

5. Reach out to specific agencies to begin process, consult on expectations, particularly:

- Addressing debrief points from previous year
- Areas which require more in-depth planning and partner working:

(1) Noise Management

(2) Medical and welfare planning

(3) Security and policing (SPS Agreement)

(4) CT Planning

(5) Food safety

# Process continued....

6. Prepare draft documents, share with relevant agencies and share individual draft documents
7. Meetings with agencies and contractors (where required)
8. Finalise draft documents which make up Event Management Plan (EMP)
9. Submit 3 weeks ahead of SAG to Chair to upload to Resillience Direct + notify all consultees directly

# The EMP Submission

- 41 Documents which include:
  - EMP
  - Event RA
  - Medical and Welfare plans
  - Security and CT plans
  - Safety procedures
  - Maps
  - TMP
  - NMP
  - Safeguarding policies

# Process continued....

10. SAG meeting takes place – questions, discussion + actions

11. Actions reviewed and fed into planning

12. EMP final documents prepared and shared with SAG Consultees 3-4 weeks ahead of event

13. Where relevant, meetings set up for agencies to visit site either during build period, onsite team meetings or live show to make assessments e.g. food safety / CT measures

# Additional Processes

Additional work is undertaken which feeds into documentation in the EMP and/or supports licensing (PL) conditions as follows:

- Traffic Planning (TMP) – submissions of TRO's and signage req's
- Submission of NMP to EHO – two stage process – May and August\*
- Agreement of an SPS agreement with Northants Police
- Submission of CT Plan for assessment and SecCo report
- Submission of food trader registrations Higher safety officer
- Registration of site with HSE for build period
- Insurances put in place

\*includes list of venues, operating times, risk assessment, sound modelling and procedures

# Benefits of SAG to the event

SAG is a beneficial process for us as event organisers:

- Provides a useful date-point for coordination and completion of plans
- SAG consultees bring their specialist experience to scrutinise plans and offer advice
- We are able to ask questions, seek guidance, engage in multi-agency discussions, and hold agencies accountable for not engaging
- The process provides confidence and legal legitimacy for plans and policy
- Learn about vital changes to how the country response operates and any changes
- Enables relationships to develop which strengthens response to challenges and emergencies at the event



# VISION 2025

Outdoor Events • Climate • Action

A photograph of a large crowd at a night festival. The scene is filled with tall trees and bright stage lights. The text "VISION:2025" is overlaid in the center.

**VISION:2025**

# **Vision: 2025 help inspire and enable the UK outdoor events industry take action on the climate crisis**

Founded in 2010, Vision: 2025 is the UK Outdoor Festival Event Industry's Steering Group for environmental sustainability.

A membership of industry associations and event professionals representing over 1,000 outdoor event businesses and stakeholders.

## EVENT VISION: 2025 - THE UK OUTDOOR EVENTS INDUSTRY ENVIRONMENTAL STEERING GROUP

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Festival  
REPUBLIC.



WITHOUT WALLS



NOEA

BROWN FOX  
COMM

THE FAIR  
OPS  
FOR THE  
WILDERNESS

attitude  
is everything



BETTER NOT STOP

LSEVENT



### FUNDING PARTNERS



EARTH/PERCENT



### INDUSTRY PARTNERS & SUPPORTERS



### MEDIA & AWARDS PARTNERS



FESTIVAL  
INSIGHTS

stand  
out



Access All Areas



# About Vision:2025

- Industry Steering Group
- Free to Access Resource Hub
- Green Supplier Database
- Initiatives for events
- Monthly newsletter
- Conference – SES
- Industry briefing papers
- Powerful Thinking
- EU Colab knowledge base - FFT



<https://www.vision2025.org.uk>

# VISION2025

Outdoor Events • Climate • Action

# Julie's Bicycle

CREATIVE • CLIMATE • ACTION

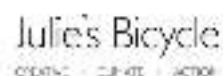


## Key initiatives in 2023

- New Environmental Sustainability Chapter in The Purple Guide
- The Green Events Code of Practice (pilot)
- The Sustainable Materials & Waste Toolkit



**We empower event professionals across Europe to be future-ready, with green competency, tools, and personal certification.**





# THEMES OF THE TOOLS



# OVERVIEW OF THE TOOLS

## SELF-ASSESSMENT TOOL



# BEST PRACTICE GUIDE



**CERTIFIED  
E-LEARNING  
COURSE**



# TRAINERS' HANDBOOK



# Towards Zero Waste Festivals

Overcoming current challenges in sustainable waste management  
at UK greenfield events

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 the dixon  
foundation

 resourcefutures  
resourcefutures.co.uk

# FESTIVAL INDUSTRY MATERIALS AND WASTE BRIEFING

Current UK Legislation, Guidance,  
Greenwashing Checklist and Future Insights



This briefing has been prepared as part of the Towards Zero Waste Festivals project to help event organisers fully understand the current legislative landscape for waste, and the key changes on the horizon.

Waste was identified as one of the top three sustainability priorities by event organisers in 2023.

- › How to manage and reduce waste creation
- › Food waste reduction and management
- › Waste segregation requirements
- › Safe storage and disposal
- › Waste contractor requirements
- › Hazardous materials
- › New laws on managing old furniture
- › Plastic bans
- › Greenwashing and the Green Claims Code
- › Upcoming legislation



Annual industry survey > waste important > focus > funding > research > action

# THE SUSTAINABLE MATERIALS & WASTE TOOLKIT FOR FESTIVALS

10 STEPS to improved waste management

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**VISION2025**

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&

**FUTURE  
FESTIVAL  
TOOLS**

**Present**

**SUSTAINABLE  
EVENTS  
SUMMIT  
2022**

**19TH OCTOBER**

**THE SHOWMAN'S SHOW**



Co-funded by the  
Erasmus+ Programme  
of the European Union



The  
Showman's  
Show 2022



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**SHAPING  
CLIMATE  
ACTION  
FOR UK  
OUTDOOR  
EVENTS**



# Green Events - Code of Practice

Sustainable targets and standards for the outdoor events industry

# WHY DEVELOP A CODE OF CONDUCT?

## A response to:

- Industry response to a 'lottery of expectations' emerging from local authorities, and;
- Select Committee on Future of Music Festivals recommendations
- Genuine appetite in the industry to take meaningful climate action and understand 'what good looks like'
- LIVE Green Vision and Declaration – i.e. acting on it.
- A need vocalised by the live events sector and local authorities to develop clear, workable, **consistent** and accessible methodology to assess practices



# The Purpose of Outdoor Event Industry Green Events Code of Practice?

The code of conduct is intended to:

- (1) Provide clear and robust **minimum standards** for sustainability practices for all stakeholders across the outdoor festival industry
- (2) Provide common targets for 2030 impact reductions
- (3) Provide context for relationship with Local Authorities – best practice for SAG groups and site permissions

# Overall Aim

Commit to a minimum of 50% reduction of GHG emissions  
by 2030\*

(scope 1 and 2, with an ambition to additional targets for scope 3 where  
appropriate)

# Principles

1. We need to act urgently on the climate crisis
2. We will act based on evidence – scientific targets and industry research
3. We are in this together - we commit to knowledge sharing within the industry
4. We will be transparent, reporting impacts through established methods
5. We will be ambitious and realistic, accepting not all climate-positive decisions will be provide cost benefit in the short term, and striving to improve year on year

# Approach

1. Science-based targets aligned with existing frameworks, global, national, and sector-specific
2. Concise and clear i.e. accessible (one page + explanatory notes)
3. Host on Events Industry Forum (Purple Guide) with support resources
4. Create Green Chapter alongside Purple Guide based on code
5. Code embedded as best practice for SAG agenda's

# Key areas included in the Code

- Governance / strategy
- Energy
- Transportation
- Food
- Materials and waste
- Water
- NEW - Positive influence

# The Pilot Project



## The North Star of GECOP

To embed **consistent, clear and workable minimum standards** for environmental sustainability in the UK's outdoor events industry.

## Pilot Project Aims

- To understand the **use-cases** of GECOP i.e. how it can work in practice for Local Authorities and event organisers.
- To identify what resources are required to support implementation and UK-wide adoption.

# Role of Local Authorities

1. **Test the Green Events Code of Practice** through one or more 'use cases'
2. **Work with events** as part of the project
3. **Use a method of assessment** (DATE, Creative Climate Tools or other)
4. **Explore GECOP's place in Local Authority ecosystem, processes and policy**

# The 'use cases' of GECOP

Using GECOP as a basis for, or integrating into:

- Local and regional strategies, targets, policies or frameworks
- Expectations as part of event Licensing policy / SAG process
- Site Permissions application for use of public space
- Tendering for event contracts or funding application
- Aims & targets and/or assessment of directly run Local Authority events
- Use DATE Tool or CC Tool for assessment of small, medium and/or large events

# Introducing the DATE Tool

## Donut Advisory Toolkit for Events



# What is DATE?

DATE is a simple toolkit that works within the events commissioning process to deliver:

- An assessment of an event's accessibility and sustainability profile
- Information for events' group/SAG/staff
- Support for the event organizers
- Aggregated data for analysis for a city or region

The tool has been purposely designed to be:

- Accessible to all
- Easily integrated into any LA context
- Accurate, inexpensive and adaptable



# Overview

**VISION2025**  
Outdoor Events - Climate - Action

**attitude**  
is everything

**CHELTENHAM**  
**Festivals**

**Advisory networks:**  
Cheltenham Culture Board  
Economic Advisory Group  
Sustainability Sub-Group

**Local Stakeholders:**



The DATE toolkit combines national community driven accessibility (AIE) and sustainability (GECOP) standards into an assessment and advisory toolkit.

 **UNIVERSITY OF  
GLOUCESTERSHIRE**



**Donut Toolkit**

- Action
- Research
- Innovation
- Inclusion

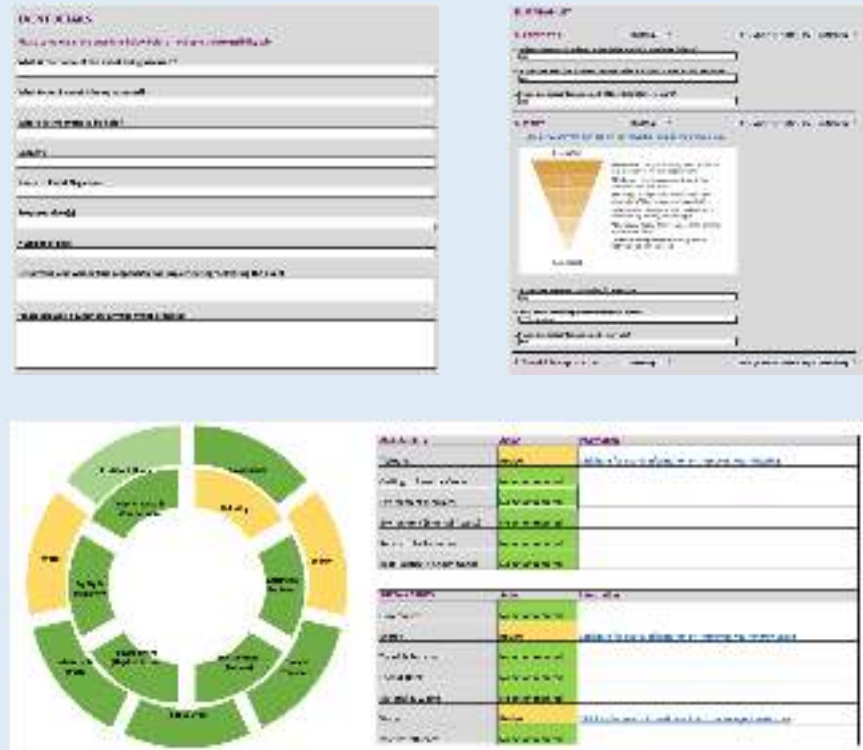
# How does DATE work?

The DATE toolkit combines four key elements:

- Green Events Code of Practice (Outer ring)
- Attitude is Everything Charter (Inner ring)
- Project Assessment Tool
- “Doughnut Economics” ethos

These work together to create an easy-to-use integrated tool that is:

- easy to use for events and local authorities who are not experts on measuring impacts.
- within the ability/capacity of even small voluntary run events to use
- clear and simple in the picture it provides to those making assessments
- easily integrated in systems and data secure



The DATE toolkit interface consists of three main components:

- Survey Form:** A form titled "DATE Toolkit" with sections for "Event Details", "Attitude is Everything Charter", "Project Assessment Tool", and "Doughnut Economics". It includes various input fields and checkboxes.
- Circular Diagram:** A circular diagram with 12 segments, each representing a different aspect of the toolkit. The segments are color-coded: green for the outer ring (Green Events Code of Practice) and yellow for the inner ring (Attitude is Everything Charter).
- Results Table:** A table with columns for "Event Details", "Assessment", and "Results". It contains data for various events, including "Green Events Code of Practice", "Attitude is Everything Charter", "Project Assessment Tool", and "Doughnut Economics".

DATE takes the form of a three-page survey that produces everything needed to assess an events profile against the Green Events Code, as well as providing additional accessibility advisories and social value outputs for local authorities.

# Participating Local Authorities

1	Bristol
2	Cheltenham & Gloucester
3	Colchester & Maldon
4	Leicester
5	Manchester
6	Norwich
7	Reading
8	West Northants
9	Liverpool

# [60+] Participating events include...

Chinese New Year - Manchester	Cultural
Parklife	Music
National Athletics Championships qualifiers	Sports
Caribbean Carnival	Cultural
Davis Cup	Sports
WOMEX	Music
Christmas Markets	Food
Leicester Mela	Music / Food / Culture
Roots and Grooves	Music/Food
Ibiza Orchestra	Music
Norfolk and Norwich Festival	Cultural Festival of arts, music, dance, comedy
Euro 2024 Fan Village and associated events	Large Football Screen and small scale events such as comedy and tribute acts
Bristol Harbour Festival	Festival
Bristol Run	Sporting
Love Saves the Day	Music
Reading Festival	music festival
Shambala	Music and arts festival

# Summary - Benefits of GECop

- National consistency in understanding best practices  
– based on Purple Guide
- Off the shelf tools for assessment (DATE)
- Building an evidence base of practices locally, regionally and nationally to support action, investment and funding/policy advocacy



**West  
Northamptonshire  
Council**

# **GECOP: A Local Authority perspective**

13 June 2024



# Introduction

- WNC sustainability approach
- Background to WNC involvement in GECOP
- WNC trial participation



# Introduction to Sustainability

- **“Meeting the needs of the present without compromising the ability of future generations to meet their own needs.”**

United Nations Brundtland Commission 1987

- Three pillars:
  - Environmental
  - Economic
  - Social
- 17 UN Global SDGs



## Sustainability at WNC

- Sustainability adopted as approach in 2022 with strategy launch to deliver sustainability across West Northamptonshire
- Well received by stakeholders and external organisations
- Has generated ongoing engagement with local groups, parish councils and individuals
- Alongside the strategy, the Council announced three Foundation Pledges;
  - **Net Zero own emissions by 2030 and those of residents and businesses by 2045.**
  - **Take a community leadership role for Sustainability in West Northants.**
  - **Ensure all our Council strategies and policies are aligned to and contribute to the delivery of the UN SDGs.**

# Background involvement in GECOP

- WNC offered opportunity to join GECOP pilot in 2023 – aligns with Council's sustainability ambitions.
- 2045 Net Zero target will require encouraging businesses to adopt sustainable practices with waste, water, energy use etc. - GECOP will support emissions reductions from events industry in the area
- Members of sustainability working group are supportive.
- Industry credibility and experience over a council led initiative. Opportunity to participate in national pilot.
- Brought Northampton Town Council on board with the pilot to create a joint area approach.



# WNC participation

- Completed GECOP Activity Plan outlining intentions for the project
  - Assess suitability of inclusion of GECOP in WNC processes for organising events
  - Assess ways of improving sustainability of events across WN with partner organisations
  - Use pilot to influence change across area events
- DATE tool provides a framework for assessing the sustainability impacts of events
- WNC first event trialling GECOP tool - A Perfect Day Festival 16 June - ~5000 attendees
- Feedback to be gathered and provided according to GECOP Activity Plan by Sep/Oct



# Questions

Thank you for your time.

Sustainability team email – [sustainable@westnorthants.gov.uk](mailto:sustainable@westnorthants.gov.uk)

Twitter - @SustainableWN