





ILM LEVEL 5 – CERTIFICATE IN EFFECTIVE COACHING AND MENTORING 5 IN PERSON SESSIONS + 2 ON-LINE COHORT 1

Who is the course for:

- Those who are required to coach &/or mentor others within their organisation either as a line manager or as a participant in a wider coaching pool.
- Established or aspiring coaches and mentors who wish to attain knowledge and skills as a platform to provide commercial coaching and mentoring activities to clients as a career path /freelance.

By the end of the course participants will:

- Have a critical understanding of the role and responsibilities of the workplace coach and mentor, including an understanding of ethics/values and how these play out within local government.
- Have a deeper understanding of how coaching and mentoring can impact an organisation and drive-up skills, knowledge, motivation & wellbeing especially at times of change and uncertainty.
- Be able to assess their own skills, behaviours and knowledge as a coach and mentor and how these fit within the culture of their organisation to support development and empower others.
- Plan for your career progression and further development as a coach and / or mentor
- Plan, deliver and review coaching and mentoring in a professional manner and in keeping with best practice.

Why choose East Midlands Councils/Challenge:

The current climate within Local Government is challenging and ever changing. The programme will be designed with this in mind and to encourage interaction and participation to share and compare good practice and to ensure that the content is relevant and applicable.

- Support throughout the learning journey via email, telephone or video conference, ensures delegates maintain momentum on the course with opportunity to coach other participants and hone their skills.
- Direct claim status from ILM for level 2 to level 7. Awarded only to those centres who have demonstrated consistently high standards in design, delivery and assessment over a number of years.
- Challenge have been a trusted partner of East Midlands Councils for several years and have an indepth understanding of many of the challenges facing local authorities and the wider public sector. They have been the largest centre for ILM qualifications within the East Midlands since 2013, registering more delegates onto ILM programmes than any other centre, with a pass rate of in excess of 96% so you can be sure you are in safe hands.







Please note that in order to be eligible for the qualification, delegates are required to evidence at least 18 hours of coaching practice. A minimum of six hours will be claimable during the course (from agreed coach/coachee pairings on the course), however it is expected that participants will obtain the remainder from coaching undertaken in the workplace or course of their work.

DAY	TOPIC	SUMMARISED CONTENT	DATE
1	ILM Induction. Coach or Mentor – the differences & the ideal coach	 Induction to the qualification, resources and tutorial support Coaching, mentoring, counselling etc., definitions – where and when to use each (and when to ask for help). Coaching in an organisational context - benefits, advantages and application. The link to organisational and individual performance management. Styles of coaching and cultural fit The ideal coach or mentor Knowledge, skills and behaviours of an effective coach/ mentor; The role of emotional intelligence and intuition; values, beliefs and attitudes - impact on perspectives; personality preferences and traits within a coaching context Ethical and legal aspects of coaching, professional codes of conduct 	17th June 2026 In-Person 9.30am-4.30pm
2	The coaching framework and contracting for coaching/mentoring	 The legal framework and commercial considerations to coaching. Coaching frameworks and practices (GROW / KASH / OSKAR). Establishing ground rules and setting off on the right track – the coaching contract. Contracting - principles, content and structure Practical Exercises Applying the models – practicalities and challenges including barriers to coaching. Guidance towards first assessment. 	8th July 2026 In-Person 9.30am-4.30pm
3	Preparing to coach or mentor - analysing the starting point	 Identifying learning goals & how these link back to organisational goals. Baseline assessment & how to identifying development needs and choosing strategies for others (including diagnostics / psychometrics and other tools) Creating an effective coaching programme – how to approach it and what to include Resources available and the importance of setting realistic goals Support from others (line manager, other sources of feedback). Digital versus face-to-face coaching Group/team coaching Preparing for coaching - a practical session to prepare for the real-life coaching session including the use of a coaching diary and proformas to help. 	29th July 2026 On-line 9.30am-3.30pm







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4	Coaching / mentoring in practice - managing relationships	 Conducting a coaching session (online & in person) Establishing the relationship and 2 / 3 way contracting (manager, coachee etc) Listening, questioning and summarising Principles for providing feedback and techniques for challenging assumptions Managing relationships - dealing with potential conflicts & differing opinions Changing your coaching style and recognising when this may be beneficial. Practical sessions with feedback and personal development planning 	19th Aug 2026 In-Person 9.30am-4.30pm
5	Practical coaching Coach Development 1	 Coaching practice and reviewing your own performance as coach Online or face to face – the challenges & advantages Plan an organise the session including setting the scene/contract; use diagnostic/assessment tools and a range of feedback; use push/pull & effective questioning, listening and challenging; agree learning goals and explore how to overcome barriers; record outputs & next steps Guidance and feedback from peer group and course tutors. Tutorial support towards assessed work. 	9th Sept 2026 On-line 9.30am-3.30pm
6	Practical coaching Coach Development 2	 Difficult coaching situations and how to manage these effectively Recognising barriers to coaching and practical ways to overcome them. Disengagement - when and how to do this professionally Practical activities covering a range of common challenges to coaching / mentoring situations. Real time coaching with peer group followed by feedback session (including use of a video camera and playback where time allows). 	7th Oct 2026 In-person 9.30am-4.30pm
7	CPD including coaching / mentoring supervision	 Coaching supervisions – what they are and how to get the best from them Your base level assessment & journey so far One to one coaching session with a course tutor Areas to improve (based on evidence and personal reflection) Learning goals and personal development planning for the next 12 months. Coaching action learning sets & continuing professional development 	11th Nov 2026 In-person 9.30am-4.30pm

Assessment: 2 x written assignments + professional discussion with portfolio of coaching evidence.

Venue: TBC