Appendix 2:

Local Authority Profiles and Contacts
TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Council</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMBER VALLEY BOROUGH COUNCIL</td>
<td>5</td>
</tr>
<tr>
<td>ASHFIELD DISTRICT COUNCIL</td>
<td>6</td>
</tr>
<tr>
<td>BASSETLAW DISTRICT COUNCIL</td>
<td>8</td>
</tr>
<tr>
<td>BLABY DISTRICT COUNCIL</td>
<td>9</td>
</tr>
<tr>
<td>BOLSOVER DISTRICT COUNCIL</td>
<td>10</td>
</tr>
<tr>
<td>BOSTON BOROUGH COUNCIL</td>
<td>12</td>
</tr>
<tr>
<td>BROXTOWE BOROUGH COUNCIL</td>
<td>13</td>
</tr>
<tr>
<td>CHARNWOOD BOROUGH COUNCIL</td>
<td>14</td>
</tr>
<tr>
<td>CHESTERFIELD BOROUGH COUNCIL</td>
<td>15</td>
</tr>
<tr>
<td>CORBY BOROUGH COUNCIL</td>
<td>17</td>
</tr>
<tr>
<td>DAVENTRY DISTRICT COUNCIL</td>
<td>18</td>
</tr>
<tr>
<td>DERBY CITY COUNCIL</td>
<td>19</td>
</tr>
<tr>
<td>DERBYSHIRE COUNTY COUNCIL</td>
<td>20</td>
</tr>
<tr>
<td>DERBYSHIRE DALES DISTRICT COUNCIL</td>
<td>21</td>
</tr>
<tr>
<td>EAST LINDSEY DISTRICT COUNCIL</td>
<td>22</td>
</tr>
<tr>
<td>EAST NORTHANTS DISTRICT COUNCIL</td>
<td>24</td>
</tr>
<tr>
<td>EREWASH BOROUGH COUNCIL</td>
<td>26</td>
</tr>
<tr>
<td>GEDLING BOROUGH COUNCIL</td>
<td>28</td>
</tr>
<tr>
<td>HARBOROUGH BOROUGH COUNCIL</td>
<td>29</td>
</tr>
<tr>
<td>HIGH PEAK BOROUGH COUNCIL</td>
<td>30</td>
</tr>
<tr>
<td>HINCKLEY &amp; BOSWORTH BOROUGH COUNCIL</td>
<td>31</td>
</tr>
</tbody>
</table>
### Amber Valley Borough Council

<table>
<thead>
<tr>
<th>CORPORATE</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Spatial classification</td>
<td>Significantly Rural</td>
</tr>
<tr>
<td>Size (employees)</td>
<td>300 - significantly reduced</td>
</tr>
<tr>
<td>Workforce Strategy</td>
<td>Future Jobs Fund</td>
</tr>
<tr>
<td>Capital Assets Programme</td>
<td>No major policy</td>
</tr>
<tr>
<td>Procurement Strategy</td>
<td>Source Derbyshire - no direct intervention</td>
</tr>
<tr>
<td>Economic Assessment</td>
<td>Tentatively engaged in the process - through Derbv Housing Market Area</td>
</tr>
<tr>
<td>Partnership Activities</td>
<td>Additional training for businesses</td>
</tr>
<tr>
<td>‘Total Place’</td>
<td>Langley Mill is part of Connecting Communities Programme - social integration programme</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BUSINESS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Support for Local Business</td>
</tr>
<tr>
<td>Low Carbon economy</td>
</tr>
<tr>
<td>Sectoral focus</td>
</tr>
<tr>
<td>New Businesses</td>
</tr>
<tr>
<td>Sites and Premises</td>
</tr>
<tr>
<td>Town Centres</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COMMUNITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Impact of Recession &amp; Back to work</td>
</tr>
<tr>
<td>Skills</td>
</tr>
<tr>
<td>Public engagement in efficiencies</td>
</tr>
<tr>
<td>Case Studies</td>
</tr>
</tbody>
</table>

**Contact:**
Jenny Patterson  
Economic Regeneration Officer  
01773 841484  
jenny.patterson@ambervalley.gov.uk
<table>
<thead>
<tr>
<th>CORPORATE</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Spatial classification</td>
<td>Urban</td>
<td></td>
</tr>
<tr>
<td>Size (employees)</td>
<td>Approx 630. General Fund budget c.£23m</td>
<td></td>
</tr>
<tr>
<td>Workforce Strategy</td>
<td>Corporate Workforce Strategy in development</td>
<td></td>
</tr>
<tr>
<td>Capital Assets Programme</td>
<td>Asset Management Strategy under review. ADC have pro-actively developed and are delivering a Community Asset Transfer Strategy in line with Quirk.</td>
<td></td>
</tr>
<tr>
<td>Procurement Strategy</td>
<td>Corporate Procurement Strategy in place. The LEGI Programme (delivered by LEO) focuses on procurement in one of its delivery strands (in partnership with Mansfield and Bolsover).</td>
<td></td>
</tr>
<tr>
<td>Economic Assessment</td>
<td>Have worked and contributed to the “Headline&quot; EA (2009) with Nottinghamshire CC and Nottingham CC. Economic Masterplan for Ashfield and Mansfield TTWA in development based on a functional economic area (FEA).</td>
<td></td>
</tr>
<tr>
<td>Partnership Activities</td>
<td>LEGI programme has focused on recessionary impacts across its workstreams.</td>
<td></td>
</tr>
<tr>
<td>'Total Place'</td>
<td>Limited engagement with the concept to date.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BUSINESS</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Support for Local Business</td>
<td>LEGI Programme - LEO Enterprise Coaches and Outreach Business Advisors are operational. ADC schemes (supported via ERDF) include Aim Higher (a graduate placement scheme) and Enterprise Support Scheme (small capital grant support).</td>
<td></td>
</tr>
<tr>
<td>Low Carbon economy</td>
<td>Have a dedicated officer working on this agenda. Undertaking Carbon Trust Programme identifying cash and carbon savings. Part of the Nottinghamshire and Derbyshire LAEP</td>
<td></td>
</tr>
<tr>
<td>Sectoral focus</td>
<td>No. As part of the Economic Masterplan process, an Econometrics Study has highlighted key sectors for future focus.</td>
<td></td>
</tr>
<tr>
<td>New Businesses</td>
<td>Core part of the LEO offer via LEGI funding- support focused in areas of deprivation</td>
<td></td>
</tr>
<tr>
<td>Sites and Premises</td>
<td>Property ladder funding through LEO - new business centres developed across Ashfield/Mansfield Sherwood Growth Zone Partnership spearheads physical development and inward investment along the MARR.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COMMUNITY</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Impact of Recession &amp; Back to work</td>
<td>Community development approach restructured to focus on community empowerment. Partnerships responses are being coordinated at LSP level through the Worklessness sub-group.</td>
<td></td>
</tr>
<tr>
<td>Skills</td>
<td>“Making the Connection” service connects new businesses/investors to potential employees in local areas of need. Other activity includes the Aim Higher Graduate Retention Scheme, Women in Enterprise and the LEGI funded Enterprise Academy (aimed at improving enterprise skills in schools)</td>
<td></td>
</tr>
<tr>
<td>Public engagement in efficiencies</td>
<td>“Service shaping” reviews now established for last two years engaging members in identifying efficiencies/budgetary savings.</td>
<td></td>
</tr>
<tr>
<td>Case Studies</td>
<td>LEO <a href="http://www.leobusiness.org">www.leobusiness.org</a></td>
<td></td>
</tr>
</tbody>
</table>
Contact:
Frank Horsley
Head of Community & Economic Promotion
01623 450000
f.horsley@ashfield-dc.gov.uk
## Bassetlaw District Council

<table>
<thead>
<tr>
<th>CORPORATE</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Spatial classification</td>
<td>Rural 50</td>
</tr>
<tr>
<td>Size (employees)</td>
<td>400 - 80m</td>
</tr>
<tr>
<td>Workforce Strategy</td>
<td>Skills Pledge as part of IIP</td>
</tr>
<tr>
<td>Capital Assets Programme</td>
<td>Sale of assets that don’t generate a return, Strategic Intervention Fund - £1m - to open up sites for potential development, £2.5 million enterprise centre for Retford opens in July</td>
</tr>
<tr>
<td>Procurement Strategy</td>
<td>Backing Bassetlaw - BizEX - Meet the buyer linked to the public sector - three workshops: Making the Pitch, Selling to the Public Sector, Being Contract Ready&quot; Participate in the Nottinghamshire Procurement Partnership</td>
</tr>
<tr>
<td>Economic Assessment</td>
<td>Participating with Nottinghamshire and Sheffield City Region</td>
</tr>
<tr>
<td>Partnership Activities</td>
<td>Countywide partnership addressing business support issues with Business Link et al</td>
</tr>
<tr>
<td>‘Total Place’</td>
<td>HMA ‘single conversation’ with 3 North Derbyshire authorities</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BUSINESS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Support for Local Business</td>
<td>Backing Bassetlaw - “Think Local, Buy Local&quot; card, Enterprise Loan Fund, Business Rates deferred. Shop Doctor workshops for retailers</td>
</tr>
<tr>
<td>Low Carbon economy</td>
<td>Retford Enterprise Centre built to BREEAM ‘Excellent’ standards. Part of the Nottinghamshire and Derbyshire LAEP</td>
</tr>
<tr>
<td>Sectoral focus</td>
<td>No</td>
</tr>
<tr>
<td>New Businesses</td>
<td>Key priority for the council, Enterprise focus, New Business Club</td>
</tr>
<tr>
<td>Sites and Premises</td>
<td>£1 million strategic intervention fund, LDF is employment site friendly</td>
</tr>
<tr>
<td>Town Centres</td>
<td>Loyalty card scheme, new Town Centre Business Forum, £1.5 million Town Centre refurbishment underway in Retford - new Master Plan in prep for Worksop and Cinema development for Market Square in Worksop commences Jan 2011</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COMMUNITY</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Impact of Recession &amp; Back to work</td>
<td>Employment gateways - Coalfield Regeneration Trust focus on family employment, RCAN supported post in rural areas</td>
</tr>
<tr>
<td>Skills</td>
<td>GOALS pilot scheme to encourage young people (NEETS) into employment</td>
</tr>
<tr>
<td>Public engagement in efficiencies</td>
<td>Nothing direct</td>
</tr>
<tr>
<td>Case Studies</td>
<td>Backing Bassetlaw</td>
</tr>
</tbody>
</table>

### Contact:
Robert Wilkinson
Economic Development Manager
01909 533230
robert.wilkinson@bassetlaw.gov.uk
<table>
<thead>
<tr>
<th><strong>CORPORATE</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Spatial classification</td>
<td>Small with mix of urban and rural</td>
</tr>
<tr>
<td>Size (employees)</td>
<td>345</td>
</tr>
<tr>
<td>Workforce Strategy</td>
<td>Vacancies advertised by Jobcentre+ locally. The Council also provides work placements</td>
</tr>
<tr>
<td>Capital Assets Programme</td>
<td>Limited property holdings</td>
</tr>
<tr>
<td>Procurement Strategy</td>
<td>Federation of Small Business relationship on early payments. Seek where pragmatically possible to support local suppliers.</td>
</tr>
<tr>
<td>Economic Assessment</td>
<td>Good interaction with Leics CC - keen particularly to ensure market towns are fully represented in the assessment</td>
</tr>
<tr>
<td>Partnership Activities</td>
<td>Worklessness and credit crunch booklet for individuals and businesses developed locally with Business Link and Jobcentre+</td>
</tr>
<tr>
<td>‘Total Place’</td>
<td>Aware but limited involvement</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>BUSINESS</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Support for Local Business</td>
<td>Signposting and innovative activities around farmers markets</td>
</tr>
<tr>
<td>Low Carbon economy</td>
<td>Grant promotion, signposting</td>
</tr>
<tr>
<td>Sectoral focus</td>
<td>Town Centre focus</td>
</tr>
<tr>
<td>New Businesses</td>
<td>Standard offer through Business Link but also one-to-one sessions supported additionally through Welland Enterprise</td>
</tr>
<tr>
<td>Sites and Premises</td>
<td>Work though Prospects Leicestershire at the County Level</td>
</tr>
<tr>
<td>Town Centres</td>
<td>Blaby Masterplan in place</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>COMMUNITY</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Impact of Recession &amp; Back to work</td>
<td>Resident Support Team. Leaflet with housing theme - also commitment to addressing worklessness</td>
</tr>
<tr>
<td>Skills</td>
<td>Not much directly although keen to maximise the benefits for the district of the investment in Oadby and Wigston in new South Leicestershire College</td>
</tr>
<tr>
<td>Public engagement in efficiencies</td>
<td>Value for money is a key issue which the council seeks to demonstrate to its populace</td>
</tr>
<tr>
<td>Case Studies</td>
<td>Jobs Fairs</td>
</tr>
</tbody>
</table>

**Contact:**
Carole Troake
Economic Development & Info Officer
0116 272 7735
cat@blaby.gov.uk
Bolsover District Council

<table>
<thead>
<tr>
<th>Spatial classification</th>
<th>Significant Rural</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size (employees)</td>
<td>619</td>
</tr>
<tr>
<td>Workforce Strategy</td>
<td>Work and Skills Plan, including Public Sector Apprenticeship Scheme, Hot Prospects Graduate Retention Scheme, Work for Yourself Programme all supported by Working Neighbourhood Fund (WNF).</td>
</tr>
<tr>
<td>Capital Assets Programme</td>
<td>Providing guidance, workshops and a Trading Zone for businesses to find out how to access public procurement opportunities through <a href="http://www.leobusiness.org">www.leobusiness.org</a> and <a href="http://www.sourcederbyshire.co.uk">www.sourcederbyshire.co.uk</a>.</td>
</tr>
<tr>
<td>Economic Assessment</td>
<td>Produced Bolsover Local Economic Assessment (LEA) focused on themes; place, people and business. Used to inform other strategic documents including Derbyshire County Council’s LEA, HMA Single Conversation and – Work and Skills Plan.</td>
</tr>
<tr>
<td>Partnership Activities</td>
<td>The partnership network of support and advise is promoted through <a href="http://www.businessbolsover.com">www.businessbolsover.com</a>. The service offers knowledge, experience, and a hands-on approach. It is confidential, and designed to meet specific business needs, for new start-up and established businesses looking to grow.</td>
</tr>
<tr>
<td>‘Total Place’</td>
<td>Involved in Communities of Practice for Local Government specifically in relation to the LEA.</td>
</tr>
<tr>
<td>Support for Local Business</td>
<td>The team offers knowledge, experience and a hands-on approach to meet specific business needs, and dedicated information is accessed on-line at <a href="http://www.businessbolsover.com">www.businessbolsover.com</a>.</td>
</tr>
<tr>
<td>Low Carbon economy</td>
<td>Community Interest Company Energy Trust ‘Roseland’ established to develop a wind farm to sustainability of the LEGI initiatives, on-line at <a href="http://www.leobusiness.org">www.leobusiness.org</a>.</td>
</tr>
<tr>
<td>Sectoral focus</td>
<td>Tourism is supported by contributing to the Destination Management Partnership and at local level in partnership with Chesterfield and North East Derbyshire councils. The tourism sector has access to specific grant funding under LEADER. Creative industries are supported through the <a href="http://www.creativegreenhouse.org.uk">www.creativegreenhouse.org.uk</a> initiative which offers marketing and networking opportunities.</td>
</tr>
<tr>
<td>New Businesses</td>
<td>The partnership network of support and advise is promoted through <a href="http://www.businessbolsover.com">www.businessbolsover.com</a>.</td>
</tr>
<tr>
<td>Sites and Premises</td>
<td>A network of small business centres are established in the town centres providing fully serviced, easy in/out tenancies to new start-up and established local businesses. An Enterprise Centre is planned for Shirebrook, the largest settlement in Bolsover funded through ERDF PA2 and WNF. In addition, the Housing Market Area authorities have produced the Local Investment Plan as part of the HCA Single Conversation to fund future developments.</td>
</tr>
<tr>
<td>COMMUNITY</td>
<td>Masterplans have been recently completed for Shirebrook and South Normanton/Pinxton town centres to focus development and promote confidence in the area.</td>
</tr>
<tr>
<td>-----------------</td>
<td>-----------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Impact of Recession &amp; Back to work</td>
<td>The Family Employment Initiative is successfully supporting individuals back to work and the Employer Engagement Initiative provides the connection with local employers. Both initiatives are supported by WNF.</td>
</tr>
<tr>
<td>Skills</td>
<td>Work and Skills Plan, including Public Sector Apprenticeship Scheme, Hot Prospects Graduate Retention Scheme, Work for Yourself Programme all supported by WNF.</td>
</tr>
<tr>
<td>Public engagement in efficiencies</td>
<td>Engagement in the development of the new <a href="http://www.businessbolsover.com">www.businessbolsover.com</a> to promote efficient dispersal of information.</td>
</tr>
<tr>
<td>Case Studies</td>
<td><a href="http://www.businessbolsover.com">www.businessbolsover.com</a></td>
</tr>
</tbody>
</table>

**Contact:**
Sonia Coleman  
Economic & Development & Investment Manager  
01246 242413  
sonia.coleman@bolsover.gov.uk
## Boston Borough Council

<table>
<thead>
<tr>
<th><strong>CORPORATE</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Spatial classification</strong></td>
<td>Significant Rural</td>
</tr>
<tr>
<td><strong>Size (employees)</strong></td>
<td>300</td>
</tr>
<tr>
<td><strong>Workforce Strategy</strong></td>
<td>No - reducing staff is the key focus - through vacancy management</td>
</tr>
<tr>
<td><strong>Capital Assets Programme</strong></td>
<td>Deliberately kept car park charges down</td>
</tr>
<tr>
<td><strong>Procurement Strategy</strong></td>
<td>Procurement Lincolnshire - Sub-Regional Scheme - ran workshop on how to tender to the public sector</td>
</tr>
<tr>
<td><strong>Economic Assessment</strong></td>
<td>Have attended workshops and consultations run by Lincolnshire CC</td>
</tr>
<tr>
<td><strong>Partnership Activities</strong></td>
<td>Working jointly through Jobcentre+ and rapid response to job losses. Fair run with SHDC on 2 recent occasions</td>
</tr>
<tr>
<td><strong>‘Total Place’</strong></td>
<td>Not involved</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>BUSINESS</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Support for Local Business</strong></td>
<td>Business Link and Welland Partnership - activities focused around new Boston Enterprise Centre. 20 small business support events help over the last 6 months</td>
</tr>
<tr>
<td><strong>Low Carbon economy</strong></td>
<td>No direct activity</td>
</tr>
<tr>
<td><strong>Sectoral focus</strong></td>
<td>BID scheme up and running, close working with the Chamber but no other discrete activities</td>
</tr>
<tr>
<td><strong>New Businesses</strong></td>
<td>Enterprise week events, account manager role in BBC to ensure business needs are managed and supported</td>
</tr>
<tr>
<td><strong>Sites and Premises</strong></td>
<td>Small number of properties</td>
</tr>
<tr>
<td><strong>Town Centres</strong></td>
<td>BID, innovative business rate relief scheme, community groups taking over vacant shops, displays in empty windows</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>COMMUNITY</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Impact of Recession &amp; Back to work</strong></td>
<td>Migrant worker issues which are somewhat unique</td>
</tr>
<tr>
<td><strong>Skills</strong></td>
<td>No specific activity</td>
</tr>
<tr>
<td><strong>Public engagement in efficiencies</strong></td>
<td>Resident focus on top 3 priorities to inform the decisions and policies of the council</td>
</tr>
<tr>
<td><strong>Case Studies</strong></td>
<td>Business rate relief</td>
</tr>
</tbody>
</table>

---

**Contact:**
Phil Drury  
Director of Development  
01205 314200  
phil.drury@boston.gov.uk
**Broxtowe Borough Council**

<table>
<thead>
<tr>
<th>CORPORATE</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Spatial classification</strong></td>
<td>Large Urban</td>
</tr>
<tr>
<td><strong>Size (employees)</strong></td>
<td>650</td>
</tr>
<tr>
<td><strong>Workforce Strategy</strong></td>
<td>Seeking to avoid voluntary redundancies and actively pursuing opportunities for apprenticeships and placements</td>
</tr>
<tr>
<td><strong>Capital Assets Programme</strong></td>
<td>Treasury management policy, reducing council premises footprint</td>
</tr>
<tr>
<td><strong>Procurement Strategy</strong></td>
<td>No significant policy approach in this context</td>
</tr>
<tr>
<td><strong>Economic Assessment</strong></td>
<td>Working with Greater Nottinghamshire Partnership. Employment and skills are a key focus from Broxtowe</td>
</tr>
<tr>
<td><strong>Partnership Activities</strong></td>
<td>Has a joined up range of local interventions in a Recession Action Plan - prompt payment, Business Link synergies, Business Improvement District for Beeston</td>
</tr>
<tr>
<td><strong>‘Total Place’</strong></td>
<td>Not involved</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BUSINESS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Support for Local Business</strong></td>
<td>This is a key priority within the Recession Action Plan - prompt payment, networking, joint Business Link events</td>
</tr>
<tr>
<td><strong>Low Carbon economy</strong></td>
<td>Part of the Nottinghamshire and Derbyshire LAEP</td>
</tr>
<tr>
<td><strong>Sectoral focus</strong></td>
<td>Retail and Self Employment</td>
</tr>
<tr>
<td><strong>New Businesses</strong></td>
<td>Local providers of advice and guidance have been hit (Castle College) by the recession themselves</td>
</tr>
<tr>
<td><strong>Sites and Premises</strong></td>
<td>Working up an aligned core strategy with GNP focus based on the Housing Market Area - land shortage esp for housing</td>
</tr>
<tr>
<td><strong>Town Centres</strong></td>
<td>Tesco, Henry Boot, £31 million investment planned for Beeston</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COMMUNITY</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Impact of Recession &amp; Back to work</strong></td>
<td>Joined up approach set out in Recession Action Plan - Eastwood and Beeston focus of work on homelessness and associated activities</td>
</tr>
<tr>
<td><strong>Skills</strong></td>
<td>Target to increase skills level of own staff to 80% with an NVQ 2</td>
</tr>
<tr>
<td><strong>Public engagement in efficiencies</strong></td>
<td>No significant activity.</td>
</tr>
<tr>
<td><strong>Case Studies</strong></td>
<td>Recession Action Plan</td>
</tr>
</tbody>
</table>

**Contact:**
Nicola Boyles
Principal Economic Development Officer
0115 917 3479
nicola.boyles@broxtowe.gov.uk
## Charnwood Borough Council

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
</table>
| **Corporate**     | **Spatial classification** Other Urban  
|                   | **Size (employees)** 300  
|                   | **Workforce Strategy** Reducing staff  
|                   | **Capital Assets Programme** No major policy  
|                   | **Procurement Strategy** Source Leicestershire  
|                   | **Economic Assessment** Charnwood Borough Council district level economic strategy. Consider that a district level assessment is required in addition to the wider Leicestershire assessment.  
|                   | **Partnership Activities** AstraZeneca closure - response team being led by emda. Collaboration with Business Link in provision of business support  
|                   | ‘Total Place’ No but would like to raise role (with Leicester) in HCA Single Conversation |
| **Business**      | **Support for Local Business** Dedicated website [www.charnwoodbusiness.com](http://www.charnwoodbusiness.com)  
|                   | **Low Carbon economy** Signpost interested parties to carbon Trust. Engaged with EMIEP funded Carbon Trust Lite Programme in partnership with Leicestershire and Lincolnshire LA to identify carbon and cash savings  
|                   | **Sectoral focus** Support for high tech sector through LATI network ([www.lati.co.uk](http://www.lati.co.uk)) based at Loughborough University. Also promotes the i-Nets.  
|                   | **New Businesses** Start ups enquiries are referred through to the Business Link start up programme, which is also promoted via the web site.  
|                   | **Sites and Premises** Information on available sites provided through [Prospect Leicestershire](http://ProspectLeicestershire) and [Commercial Route](http://CommercialRoute). Prospect Leicestershire also handles large scale inward investment but the Council also promotes the area for inward investment through [Locations4Business](http://Locations4Business)  
|                   | **Town Centres** Loughborough and relationship with Leicester is a key area of concern. Keen to ensure Loughborough doesn’t become a dormitory town.  
| **Community**     | **Impact of Recession & Back to work** Activity is dissemination of information about help available. Other better staffed parts of the Council have provided services. [Cabinet report](http://Cabinet report) gives more details.  
|                   | **Skills** Nothing specific  
|                   | **Public engagement in efficiencies** Nothing specific  
|                   | **Case Studies** None suggested |

### Contact:
- Dave Puxley  
- Head of Regeneration  
- 01509 634727  
- dave.puxley@charnwood.gov.uk
<table>
<thead>
<tr>
<th>Spatial classification</th>
<th>Other Urban</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size (employees)</td>
<td>1200</td>
</tr>
<tr>
<td>Workforce Strategy</td>
<td>Significant apprenticeship scheme - used Working Neighbourhoods Fund and Future jobs Funding to support 30 apprenticeships. Sees it has a key role as one of the largest employers in the borough</td>
</tr>
<tr>
<td>Capital Assets Programme</td>
<td>Still manage and continue to support their stewardship of 5-600 business premises, including 2 shopping centres, other town centre shops, local centres, 2 innovation centres, industrial/trading estates, offices and technology parks.</td>
</tr>
<tr>
<td>Procurement Strategy</td>
<td>Source Derbyshire and a shared procurement unit with Bolsover and North East Derbyshire - have run &quot;supply to the council&quot; events</td>
</tr>
<tr>
<td>Economic Assessment</td>
<td>Waiting for feedback from DCC. In the meantime have developed a joint ED strategy based on Chesterfield TTWA with NEDDC and Bolsover, which is underpinned by an economic assessment.</td>
</tr>
<tr>
<td>Partnership Activities</td>
<td>Business Link chosen partner around these issues and activities</td>
</tr>
<tr>
<td>‘Total Place’</td>
<td>PPP being formed (see below). Will create new one-stop customer services centre, which aims to co-locate other public sector services e.g. PCT, County Council and voluntary agencies e.g. CAB. Planned for 2011/12.</td>
</tr>
<tr>
<td>Support for Local Business</td>
<td>Improving information, help where appropriate with business rates, events promoting inter-trading and networking locally, cheap business space (Clocktower Business Centre)</td>
</tr>
<tr>
<td>Low Carbon economy</td>
<td>Leading authority in this field. Council gained EMAS accreditation in 2004. Energy efficiency activities re housing stock and business stock. Part of the Notts and Derby LAEP. Funded a number of innovative low carbon and renewable projects, Dunston Innovation Centre, Staveley Healthy Living Centre, Photovoltaics on new coach station. Officer engaged.</td>
</tr>
<tr>
<td>Sectoral focus</td>
<td>New start focus in the Borough’s 2 Innovation Centres. Prioritising technology and knowledge based sectors. Also partner in &quot;Creative Greenhouse&quot; a cross county border initiative set up to support creative industries</td>
</tr>
<tr>
<td>New Businesses</td>
<td>Provide inward investment enquiries service. Secured or safeguarded in excess of 300 jobs in each of the last 3 years.</td>
</tr>
<tr>
<td>Sites and Premises</td>
<td>Sites and premises register published. Promoting redevelopment of 3 major brownfield sites for mixed use development in A61 corridor (Chesterfield Waterside), Staveley corridor and Chatsworth Road.</td>
</tr>
<tr>
<td>Town Centres</td>
<td>Town Centre viability is a key focus. Outdoor market key to tourism and vitality of centre. Proposals for regeneration of grade 2 listed Market Hall to start in 2011. Town Centre masterplan adopted in 2009. Promoting series of town centre gateway development opportunities. Town centre Forum for networking and promotional activities including Arts and Markets festival and special market days.</td>
</tr>
</tbody>
</table>
### Community

<table>
<thead>
<tr>
<th>Impact of Recession &amp; Back to work</th>
<th>Advice services, investment of £300K pa into the Citizens Advice Bureau – Neighbourhood Renewal Funding £4.3 million to invest in addressing worklessness agenda</th>
</tr>
</thead>
<tbody>
<tr>
<td>Skills</td>
<td>Skills development linked to provision of apprenticeships</td>
</tr>
<tr>
<td>Public engagement in efficiencies</td>
<td>Council forming a public private partnership with Arvato and Kier to deliver corporate services, saving 180 jobs and saving 8%/year over 10 years.</td>
</tr>
<tr>
<td>Case Studies</td>
<td>Chesterfield Waterside.</td>
</tr>
</tbody>
</table>

**Contact:**

Mike Hayden  
Head of Regeneration  
01246 345789  
[ mike.hayden@chesterfield.gov.uk](mailto:mike.hayden@chesterfield.gov.uk)
### Corby Borough Council

<table>
<thead>
<tr>
<th>CORPORATE</th>
<th>Other Urban</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spatial classification</td>
<td></td>
</tr>
<tr>
<td>Size (employees)</td>
<td>450</td>
</tr>
<tr>
<td>Workforce Strategy</td>
<td>Flexible working practices in Council, Future Jobs Fund</td>
</tr>
<tr>
<td>Capital Assets Programme</td>
<td>Have reinvested receipts from development gain in Town Centre</td>
</tr>
<tr>
<td>Procurement Strategy</td>
<td>Worked particularly hard in the context of construction suppliers</td>
</tr>
<tr>
<td>Economic Assessment</td>
<td>Priority for the development of the assessment is integrating it with the growth targets which have been allocated to Corby</td>
</tr>
<tr>
<td>Partnership Activities</td>
<td>5 authority core strategy is the focus</td>
</tr>
<tr>
<td>‘Total Place’</td>
<td>No direct involvement but do share financial services with E Northants</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BUSINESS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Support for Local Business</td>
<td>Former Economic Development function moved to URC (NNDC) - working to influence activities of University of Northampton and work of Business Link</td>
</tr>
<tr>
<td>Low Carbon economy</td>
<td>Taken part in Carbon Trust Local Authority Carbon Management project, Dedicated officer. Member of Northants energy efficiency partnerships and climate group. Various innovative projects on low carbon buildings</td>
</tr>
<tr>
<td>Sectoral focus</td>
<td>Construction</td>
</tr>
<tr>
<td>New Businesses</td>
<td>No specific activity</td>
</tr>
<tr>
<td>Sites and Premises</td>
<td>Seeking to drive up supply of offices</td>
</tr>
<tr>
<td>Town Centres</td>
<td>£3.3 investment planned in George St to improve pedestrian movements</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COMMUNITY</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Impact of Recession &amp; Back to work</td>
<td>Portfolio of activities with the PCT - health focus for a range of activities</td>
</tr>
<tr>
<td>Skills</td>
<td>Working to relocate FE College and to encourage HEI presence in Corby</td>
</tr>
<tr>
<td>Public engagement in efficiencies</td>
<td>No specific activity</td>
</tr>
<tr>
<td>Case Studies</td>
<td>CEC Enterprise Centre</td>
</tr>
</tbody>
</table>

**Contact:**
Norman Stronach  
Corporate Director  
01536 464000  
norman.stronach@corby.gov.uk
| **CORPORATE** | **Spatial classification** | Rural 80 |
| | **Size (employees)** | 320 |
| | **Workforce Strategy** | Apprenticeships introduced but focus is on reducing staff |
| | **Capital Assets Programme** | Has a strong industrial base from which it raises and continues to have a useful income stream |
| | **Procurement Strategy** | Corporate procurement strategy focused on improving the economy. Partners in Northamptonshire Area Procurement Strategy (NAPS). Engaging local businesses through an efficiency agenda on reducing costs |
| | **Economic Assessment** | Not significantly involved in this agenda. Leaving it to NCC to take the lead on the issues |
| | **Partnership Activities** | Participated in NEL "beat the recession" event. |
| | **‘Total Place’** | Not involved |
| | **Support for Local Business** | Follow Business Link L/Northants leads |
| | **Low Carbon economy** | Town Development Plan focuses on low carbon - see also links to iCon as a sustainable construction centre. Member of Northants Energy Partnership and Climate change Partnership. Took part in EMRA funded Energy Saving Trust led 1-2-1 Programme to highlight Action on NI186 |
| | **Sectoral focus** | Green economy - iCon focus |
| | **New Businesses** | No significant activities |
| | **Sites and Premises** | No significant activities |
| | **Town Centres** | Town Centre Masterplan and vision - Daventry Waterspace Site, New Library, iCon Centre, Prospect Way, Abbey Retail Park, similar issues to Loughborough about functionality of Daventry |
| | **Impact of Recession & Back to work** | No specific activity |
| | **Skills** | Good levels of attainment - key issues are around porous labour market making the District a net exporter of talent and post 16 learning (perceived losing out to Rugby) |
| | **Public engagement in efficiencies** | No specific activity |
| | **Case Studies** | Town Centre/iCon - national centre of excellence (in town centre) for sustainable construction and green technologies |

**Contact:**
Simon Bowers  
Corporate Manager of Development and Property  
01327 871 100  
sbowers@daventrydc.gov.uk
## Derby City Council

<table>
<thead>
<tr>
<th>CORPORTATE</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Spatial classification</strong></td>
<td>Other Urban</td>
</tr>
<tr>
<td><strong>Size (employees)</strong></td>
<td>12000</td>
</tr>
<tr>
<td><strong>Workforce Strategy</strong></td>
<td>No specific activity</td>
</tr>
<tr>
<td><strong>Capital Assets Programme</strong></td>
<td>Derby Property Alliance - strategic management of all public buildings across the City, thinking about Lyons review - also participated in IDEA economic prosperity assessment toolkit</td>
</tr>
<tr>
<td><strong>Procurement Strategy</strong></td>
<td>Source Derbyshire - although also looking at opportunities to influence major programmes internally such as Building Schools for the Future</td>
</tr>
<tr>
<td><strong>Economic Assessment</strong></td>
<td>85% completed - looks wider than Derby and will have a significant Housing Market Area Focus</td>
</tr>
<tr>
<td><strong>Partnership Activities</strong></td>
<td>Skills study completed on a Derby and Derbyshire basis - building into county wide Employment and Skills Board work</td>
</tr>
<tr>
<td>‘Total Place’</td>
<td>Derby Property Alliance driven in part by this agenda</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BUSINESS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Support for Local Business</strong></td>
<td>LSP Business growth Group - working with East Midlands Business and Derbyshire Enterprise Agency do have a specific recession focus</td>
</tr>
<tr>
<td><strong>Low Carbon economy</strong></td>
<td>Planning permission granted for Derby own hydro plant near council offices. Member of Notts and Derby Local Authority Enterprise Partnership. Number of staff working on Agenda, Supporting National Indicator 186 with MEA, various communities active. Full time staff</td>
</tr>
<tr>
<td><strong>Sectoral focus</strong></td>
<td>Planes, Trains and Automobiles major sectoral research</td>
</tr>
<tr>
<td><strong>New Businesses</strong></td>
<td>No significant activities above BL offer</td>
</tr>
<tr>
<td><strong>Sites and Premises</strong></td>
<td>Managed separately to Economic Development -= joining up agenda being pursued at present</td>
</tr>
<tr>
<td><strong>Town Centres</strong></td>
<td>Work to develop a BID and CLG scheme in train to bring arts/culture activities into vacant shops</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COMMUNITY</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Impact of Recession &amp; Back to work</strong></td>
<td>Led by Housing and Adult Social Care</td>
</tr>
<tr>
<td><strong>Skills</strong></td>
<td>Skills and Employment at County Level has developed a recessionary focus - sector development focus identifying individuals to work with particular skills groupings - high calibre private sector representatives</td>
</tr>
<tr>
<td><strong>Public engagement in efficiencies</strong></td>
<td>No specific activity</td>
</tr>
<tr>
<td><strong>Case Studies</strong></td>
<td>Planes, Trains and Automobiles</td>
</tr>
</tbody>
</table>

**Contact:**

Alan Smith  
Head of Economic Regeneration  
01332 255974  
alan.smith@derby.gov.uk
<table>
<thead>
<tr>
<th><strong>CORPORATE</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Spatial classification</td>
<td>N/A</td>
</tr>
<tr>
<td>Size (employees)</td>
<td>35000</td>
</tr>
<tr>
<td>Workforce Strategy</td>
<td>30 Apprenticeships and supporting a Future Jobs Fund project, looking to take £60 million out of budgets over next 4 years</td>
</tr>
<tr>
<td>Capital Assets Programme</td>
<td>Major review of current capital asset holdings underway - also major new ways of working initiative focused on rationalising the council’s own space utilisation</td>
</tr>
<tr>
<td>Procurement Strategy</td>
<td>Have held procurement review to look at the scope to maximise the beneficial impact of local sourcing. Held 4 business workshops with Business Link</td>
</tr>
<tr>
<td>Economic Assessment</td>
<td>First draft to Council in June and then follow up with final assessment planned for November. On worklessness, last year renegotiated LAA target to take account of recession issues</td>
</tr>
<tr>
<td>Partnership Activities</td>
<td>CEDOS national monitoring of impacts linkages</td>
</tr>
<tr>
<td>‘Total Place’</td>
<td>Not directly involved at this stage</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>BUSINESS</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Support for Local Business</td>
<td>Business Link signposting is at the heart of the Derbyshire CC approach</td>
</tr>
<tr>
<td>Low Carbon economy</td>
<td>Markham Vale Scheme concentrates on environmental technologies and has 14 dedicated workshop spaces with this focus. Member of Notts Derbyshire Energy partnership. Smart meter loan system via libraries. Community support via MEA</td>
</tr>
<tr>
<td>Sectoral focus</td>
<td>Food and Drink, tourism, environmental technologies and creative industries</td>
</tr>
<tr>
<td>New Businesses</td>
<td>No significant activities above Business Link offer. Markham Vale 200 acre business park in development</td>
</tr>
<tr>
<td>Sites and Premises</td>
<td>Portfolio is under-review - key question is asset review a means of bigger authorities tackling the recession in terms of recycling resources from &quot;the good times?&quot;</td>
</tr>
<tr>
<td>Town Centres</td>
<td>Market towns project and shop local campaign running</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>COMMUNITY</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Impact of Recession &amp; Back to work</td>
<td>20 point plan agreed with partners including a range of initiatives such as prompt payment of invoices, freezing small business centre rents, Credit Crunch publication etc.</td>
</tr>
<tr>
<td>Skills</td>
<td>Employment and Skills Board, Working Neighbourhoods Fund (part)</td>
</tr>
<tr>
<td>Public engagement in efficiencies</td>
<td>Council on a major value for money drive</td>
</tr>
<tr>
<td>Case Studies</td>
<td>Nothing specific</td>
</tr>
</tbody>
</table>

**Contact:**
Mike Brittain
Head of Regeneration
01629 585344
mike.brittain@derbyshire.gov.uk
<table>
<thead>
<tr>
<th><strong>CORPORATE</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Spatial classification</strong></td>
<td>Rural 80</td>
</tr>
<tr>
<td><strong>Size (employees)</strong></td>
<td>330</td>
</tr>
<tr>
<td><strong>Workforce Strategy</strong></td>
<td>No specific activity</td>
</tr>
<tr>
<td><strong>Capital Assets Programme</strong></td>
<td>Focus on large building in poor repair in Matlock Bath which may be capable of community transfer as part of its refurbishment strategy</td>
</tr>
<tr>
<td><strong>Procurement Strategy</strong></td>
<td>Source Derbyshire for bigger contracts although still scope to work innovatively at small procurement levels with local suppliers. Keen also to influence those winning contracts to source locally themselves. Prompt bill paying</td>
</tr>
<tr>
<td><strong>Economic Assessment</strong></td>
<td>Functional links with National Park and with Derby in the South of the District are driving a differential approach to discussions about the shape and scope of the assessment, Joint LDF Core Strategy with High Peak, HCA Single Conversation signed off in principle</td>
</tr>
<tr>
<td><strong>Partnership Activities</strong></td>
<td>Dedicated website and thought carefully about the impact of major capital investments in the district, i.e Sainsburys and Matlock Leisure Centre</td>
</tr>
<tr>
<td><strong>‘Total Place’</strong></td>
<td>Not directly involved</td>
</tr>
<tr>
<td><strong>Support for Local Business</strong></td>
<td>Signpost</td>
</tr>
<tr>
<td><strong>Low Carbon economy</strong></td>
<td>Matlock and Youlgreave both have interests from community level - Matlock is a transition town. Member of N&amp;D Local Authority Energy Partnership. Working with MEA on supporting communities, various events organised round National Indicator 186.</td>
</tr>
<tr>
<td><strong>Sectoral focus</strong></td>
<td>Tourism, agriculture, creative industries, ICT</td>
</tr>
<tr>
<td><strong>New Businesses</strong></td>
<td>No significant activities above Business Link offer</td>
</tr>
<tr>
<td><strong>Sites and Premises</strong></td>
<td>Workspace and tourism investment in partnership with emda at Cromford in world heritage site</td>
</tr>
<tr>
<td><strong>Town Centres</strong></td>
<td>Focus on Matlock and Ashbourne</td>
</tr>
<tr>
<td><strong>Impact of Recession &amp; Back to work</strong></td>
<td>Good examples of activity around debt advice and affordable housing (key council priority)</td>
</tr>
<tr>
<td><strong>Skills</strong></td>
<td>No indigenous FE College in district - Wirksworth environment centre £900K grant - providing training in traditional and environmental skills</td>
</tr>
<tr>
<td><strong>Public engagement in efficiencies</strong></td>
<td>Bearing down on service costs - recognise difficult choices to face in future</td>
</tr>
<tr>
<td><strong>Case Studies</strong></td>
<td>Website - and signed of HCA pilot on single conversation</td>
</tr>
</tbody>
</table>

**Contact:**  
Mike Hayes  
Planning Policy Manager  
01629 761251  
mike.hayes@derbyshiredales.gov.uk
<table>
<thead>
<tr>
<th><strong>CORPORATE</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Spatial classification</strong></td>
<td>Rural 80</td>
</tr>
<tr>
<td><strong>Size (employees)</strong></td>
<td>650</td>
</tr>
<tr>
<td><strong>Workforce Strategy</strong></td>
<td>Workforce strategy in place and the council is also part of a wider public sector employment compact.</td>
</tr>
<tr>
<td><strong>Capital Assets Programme</strong></td>
<td>Portfolio of £72 million – significant asset review currently underway</td>
</tr>
<tr>
<td><strong>Procurement Strategy</strong></td>
<td>Procurement Lincolnshire - also work with West Lindsey District Council on 'sell to the Council' events</td>
</tr>
<tr>
<td><strong>Economic Assessment</strong></td>
<td>Have produced a district economic assessment that suggests that ELDC has fared somewhat better during the recession than some economies because of its relatively self-contained economy, and surprisingly broad economic base. Some pockets of challenge, such as Alford, and issues of seasonality on the coast.</td>
</tr>
<tr>
<td><strong>Partnership Activities</strong></td>
<td>Inter-agency working on redundancy support through the rapid response team. Investment in Town Centre Managers - 3 across district. Growth of partnership working with learning and employment providers.</td>
</tr>
<tr>
<td><strong>‘Total Place’</strong></td>
<td>Nothing in detail yet but outline discussions beginning with County and District Authorities</td>
</tr>
<tr>
<td><strong>Support for Local Business</strong></td>
<td>Business Link programme and, at a retail level, significant activities brokered with local businesses by Town Centre Managers. New account management approach by the council with the district’s main businesses.</td>
</tr>
<tr>
<td><strong>Low Carbon economy</strong></td>
<td>Engaged in EMIEP funded Carbon Trust Programme for Local Authorities in Lincolnshire on NI185. Councils working together to identify significant savings of cash and carbon.</td>
</tr>
<tr>
<td><strong>Sectoral focus</strong></td>
<td>Visitor economy, Care, Hospitality - looking at scope for new learning and business networking centre of excellence provision linked to tourism destination around training in these sectors</td>
</tr>
<tr>
<td><strong>New Businesses</strong></td>
<td>Business Link partnership involves 2 special dedicated business support individuals on the coast.</td>
</tr>
<tr>
<td><strong>Sites and Premises</strong></td>
<td>Tied up with asset review activities</td>
</tr>
<tr>
<td><strong>Town Centres</strong></td>
<td>Town Centre Managers</td>
</tr>
<tr>
<td><strong>Impact of Recession &amp; Back to work</strong></td>
<td>Housing service working with Citizens’ Advice Bureau on courts referral service</td>
</tr>
<tr>
<td><strong>Skills</strong></td>
<td>Skills agenda really important. Working on centre of excellence proposal around tourism, care and hospitality skills</td>
</tr>
<tr>
<td><strong>Public engagement in efficiencies</strong></td>
<td>Website focus - new engagement emphasis but also big budget efficiency process in train</td>
</tr>
<tr>
<td><strong>Case Studies</strong></td>
<td>Courts Service</td>
</tr>
</tbody>
</table>

**Contact:**
Alison Penn
Assistant Director
01507 601 111
alison.penn@e-lindsey.gov.uk
### CORPORATE

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spatial classification</td>
<td>Rural 50</td>
</tr>
<tr>
<td>Size (employees)</td>
<td>239</td>
</tr>
<tr>
<td>Workforce Strategy</td>
<td>No comment</td>
</tr>
<tr>
<td>Capital Assets Programme</td>
<td>No comment</td>
</tr>
<tr>
<td>Procurement Strategy</td>
<td>Works hard to promote supply opportunities locally</td>
</tr>
<tr>
<td>Economic Assessment</td>
<td>Very early to draw out significant examples of activity although working with Northamptonshire County Council on the Local Economic Assessment. NCC has recently produced the Draft Economic Assessment which is out for consultation.</td>
</tr>
<tr>
<td>Partnership Activities</td>
<td>Work with adjoining Districts and Northants to provide recession buster courses and helping unemployed through dedicated work with Jobcentre+</td>
</tr>
<tr>
<td>‘Total Place’</td>
<td>Looking more actively at joined up service provision - IT with Wellingborough Borough Council and finance with Corby Borough Council</td>
</tr>
</tbody>
</table>

### BUSINESS

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Support for Local Business</td>
<td>Working with Businesslink to provide business support to new start-ups and existing businesses within the District. East Northamptonshire Business Development Grant – Provides up to £500 to new and existing businesses in the district. ENC provides a £1,000 contribution to each of the 6 towns to support specified small-scale projects.</td>
</tr>
<tr>
<td>Low Carbon economy</td>
<td>Northamptonshire Enterprise Limited, which is the economic development agency for the county, is working in partnership with the University of Northampton School of Applied Sciences to provide a limited number of free environmental audits (resource efficiency audits) for tourism businesses in the county.</td>
</tr>
<tr>
<td>Sectoral focus</td>
<td>High performance engineering and motor sports Working with Northamptonshire Enterprise on the Northamptonshire High Performance and Motorsport Strategy</td>
</tr>
<tr>
<td>New Businesses</td>
<td>Modest start up contributions offered to new businesses Eat Northamptonshire Council offers a Business Development Grant to new businesses. Working in partnership with Business Link to provide business support to new start-up businesses in the district.</td>
</tr>
<tr>
<td>Sites and Premises</td>
<td>Few holdings (Kings Cliffe). Lack of small starter units for businesses in the district</td>
</tr>
</tbody>
</table>
Town Centres | Healthcheck initiatives were undertaken five years ago for Raunds, Thrapston, Irthlingborough and Oundle. The town centres of Raunds and Irthlingborough have recently benefited from environmental improvements schemes, designed to deliver a completely revitalised town centre experience and make the town centres more attractive and accessible shopping locations.

East Northamptonshire Council has recently commissioned a Strategy for Regeneration for Rushden. The strategy is based on community and stakeholder engagement and represents a comprehensive and holistic approach to the town centre regeneration. The planned regeneration programme, which is subject to funding, will enable the release of key town centre sites to accommodate increased retail, office and residential space that is essential to Rushden’s economic development.

<table>
<thead>
<tr>
<th>COMMUNITY</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Impact of Recession &amp; Back to work</td>
<td>Benefit support activities have been undertaken with Jobcentre+</td>
</tr>
<tr>
<td>Skills</td>
<td>No specific activity</td>
</tr>
<tr>
<td>Public engagement in efficiencies</td>
<td>Reduced funding - esp from fees but holding its ground at the moment on challenges around service provision and employment</td>
</tr>
<tr>
<td>Case Studies</td>
<td>No case study proposals</td>
</tr>
</tbody>
</table>

**Contact:**
Tom Grozdoski
Economic Development Officer
01832 742195
tgrozdoski@east-northamptonshire.gov.uk
## Erewash Borough Council

<table>
<thead>
<tr>
<th>CORPORATE</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Spatial classification</td>
<td>Don’t worry about this one.</td>
</tr>
<tr>
<td>Size (employees)</td>
<td>250.</td>
</tr>
<tr>
<td>Workforce Strategy</td>
<td>The Council does have a workforce strategy and Future Jobs Fund participants.</td>
</tr>
<tr>
<td>Capital Assets Programme</td>
<td>We have one in place.</td>
</tr>
<tr>
<td>Procurement Strategy</td>
<td>The council has a procurement officer and is a participant in Source Derbyshire and, through networking events and roadshows, encourages local business to compete for public sector contracts and procurement opportunities made available through the London 2012 Olympic Games.</td>
</tr>
<tr>
<td>Economic Assessment</td>
<td>The Council is an active participant in the Local Economic Assessment, supporting the work and advising Derbyshire County Council who are charged with the responsibility of producing the Derbyshire LEA.</td>
</tr>
<tr>
<td>Partnership Activities</td>
<td>The Council has a Future Jobs Fund project which is being delivered in partnership with Amber Valley.</td>
</tr>
<tr>
<td>‘Total Place’</td>
<td>No direct involvement.</td>
</tr>
<tr>
<td>Support for Local Business</td>
<td>The council does have a well constructed and effectively monitored recession plan covering business support and social activities around community support (also see ‘New Business’).</td>
</tr>
<tr>
<td>Low Carbon economy</td>
<td>We run the Natural Resources Group (which has its own action plan) and have signed up to the Nottingham Declaration.</td>
</tr>
</tbody>
</table>

## BUSINESS

<table>
<thead>
<tr>
<th>BUSINESS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Sectoral focus</td>
<td>Manufacturing businesses remain an important source of employment for the borough. Erewash remains heavily dependent on manufacturing with over a quarter of the boroughs jobs being classed as manufacturing. Manufacturing output had fallen heavily by the end of 2008 and to this end, Erewash seeks to encourage sectoral diversification and higher value activity, utilising new technology and skills and benefiting where possible from global export. Erewash also has a role to play in supporting specific sector developments associated with the cities and the specialism of the regions universities.</td>
</tr>
<tr>
<td>New Businesses</td>
<td>Entrepreneurial activity in the Borough of Erewash is delivered by a key partner of the council, The Erewash Partnership Ltd. The partnership is made up of over 350 private sector businesses, public sector organisations and representatives from the education and the community. The result is a joint and co-ordinated approach to business support, economic development and regeneration. Erewash Borough Council also provides funding advice to new and small business, community groups and social enterprises to assist new business creation and growth.</td>
</tr>
<tr>
<td>Sites and Premises</td>
<td>In response to rising rates of worklessness, Erewash Borough Council refocused Economic Development priorities on job creation through Inward Investment. The Economic Development team maintains a comprehensive Borough-wide database of available land and vacant commercial property to help guide investors and entrepreneurs to locate their business within the borough. The economic development service is also looking to utilise the authorities’ policy planning to ensure appropriate employment provision is made alongside new residential developments to ensure sustainability.</td>
</tr>
<tr>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Town Centres</td>
<td>Erewash Borough Council maintains town centre health checks to monitor business welfare and town centre vacancy rates and has a dedicated town centre coordinator for regeneration projects. The authority has recently appointed officer dedicated to support the borough’s traditional markets. Erewash has adopted strategic masterplans for the future blueprint of regeneration and whilst the recession has impacted on the delivery of the masterplans they remain prominent in our service delivery.</td>
</tr>
<tr>
<td>Impact of Recession &amp; Back to work</td>
<td>The Council has major programmes of support for individuals in terms of its housing and benefits activities</td>
</tr>
<tr>
<td>Skills</td>
<td>Future Jobs Fund Engagement</td>
</tr>
<tr>
<td>Public engagement in efficiencies</td>
<td>As part of our Corporate Plan, we have sought public opinion on efficiencies.</td>
</tr>
<tr>
<td>Case Studies</td>
<td>No case study suggested</td>
</tr>
</tbody>
</table>

**Contact:**
Kate Haywood  
Project Officer  
Kate.Haywood@erewash.gov.uk  
0115 9071118
| **CORPORATE** | **Support for Local Business** | Business breakfasts, credit crunch tracking, web based business support services, business events |
| **Capital Assets Programme** | No significant approach |
| **Procurement Strategy** | No significant policy approach in this context |
| **Economic Assessment** | No comment |
| **Partnership Activities** | Working with Notts County Council, Nottingham City Council, Local District Councils and with business support organisations (Business Link / emda / NBV / Derbys & Notts Chamber of Commerce) |
| **‘Total Place’** | No Total Place agenda |

| **BUSINESS** | **Low Carbon economy** | No specific activity |
| **Sectoral focus** | No major sectoral focus although recent investment in updated evidence base |
| **New Businesses** | Supporting the creation of a local Business Incubation Centre |
| **Sites and Premises** | State of the Borough report but last undertaken in 2007 |
| **Town Centres** | Arnold Masterplan, car parking strategy consultation, retail a key focus of the sectoral work of the council. Also providing support to local town centre business forums. |

| **COMMUNITY** | **Impact of Recession & Back to work** | Youth unemployment priority. Also provides apprenticeship opportunities through internal departments and through Gedling Homes |
| **Skills** | Issue will be tackled under Council’s new Economic Development function |
| **Public engagement in efficiencies** | Focus on value for money |
| **Case Studies** | None suggested |

**Contact:**
James Mann
Economic Development Officer
0115 901 3729
James.mann@gedling.gov.uk
<table>
<thead>
<tr>
<th>Harborough Borough Council</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CORPORATE</strong></td>
</tr>
<tr>
<td>Spatial classification</td>
</tr>
<tr>
<td>Size (employees)</td>
</tr>
<tr>
<td>Workforce Strategy</td>
</tr>
<tr>
<td>Capital Assets Programme</td>
</tr>
<tr>
<td>Procurement Strategy</td>
</tr>
<tr>
<td>Economic Assessment</td>
</tr>
<tr>
<td>Partnership Activities</td>
</tr>
<tr>
<td>‘Total Place’</td>
</tr>
<tr>
<td><strong>BUSINESS</strong></td>
</tr>
<tr>
<td>Support for Local Business</td>
</tr>
<tr>
<td>Low Carbon economy</td>
</tr>
<tr>
<td>Sectoral focus</td>
</tr>
<tr>
<td>New Businesses</td>
</tr>
<tr>
<td>Sites and Premises</td>
</tr>
<tr>
<td>Town Centres</td>
</tr>
<tr>
<td><strong>COMMUNITY</strong></td>
</tr>
<tr>
<td>Impact of Recession &amp; Back to work</td>
</tr>
<tr>
<td>Skills</td>
</tr>
<tr>
<td>Public engagement in efficiencies</td>
</tr>
<tr>
<td>Case Studies</td>
</tr>
</tbody>
</table>

**Contact:**

Adrian Eastwood  
Economic Development Control Mgr  
01858 828 282  
[a.eastwood@harborough.gov.uk](mailto:a.eastwood@harborough.gov.uk)
### Corporate

<table>
<thead>
<tr>
<th>Spatial classification</th>
<th>Rural 50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size (employees)</td>
<td></td>
</tr>
<tr>
<td>Workforce Strategy</td>
<td>Modest apprenticeship commitment</td>
</tr>
<tr>
<td>Capital Assets Programme</td>
<td>Consolidating council space</td>
</tr>
<tr>
<td>Procurement Strategy</td>
<td>Council revising strategy which will be weighted to support local businesses</td>
</tr>
<tr>
<td>Economic Assessment</td>
<td>Modest progress in involvement with the County Council. Worklessness task force.</td>
</tr>
<tr>
<td>Partnership Activities</td>
<td>Recession feature in quarterly magazine. Signposting support for businesses. Website also updated</td>
</tr>
<tr>
<td>‘Total Place’</td>
<td>Not directly involved</td>
</tr>
</tbody>
</table>

### Business

<table>
<thead>
<tr>
<th>Support for Local Business</th>
<th>Recession busting workshops in 4 distinct council area forums</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low Carbon economy</td>
<td>EMAS system in place for carbon management, member of Nottinghamshire &amp; Derbyshire Local Authority Energy Partnership. Beacon Council for Sustainable Energy</td>
</tr>
<tr>
<td>Sectoral focus</td>
<td>Business Link referral approach - but focus for referrals around tourism and retail</td>
</tr>
<tr>
<td>New Businesses</td>
<td>No significant activities above BL offer</td>
</tr>
<tr>
<td>Sites and Premises</td>
<td>Joint Regeneration Strategy with Staffordshire Moorlands is driving joining up approaches to issues such as this</td>
</tr>
<tr>
<td>Town Centres</td>
<td>Major schemes based around environmental enhancements have been a key focus in the main towns in the District - moving now to focus on business support.</td>
</tr>
</tbody>
</table>

### Community

<table>
<thead>
<tr>
<th>Impact of Recession &amp; Back to work</th>
<th>Signposting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Skills</td>
<td>Rural participation agenda</td>
</tr>
<tr>
<td>Public engagement in efficiencies</td>
<td>Joint CEO and Strategic Management Team with Staffordshire Moorlands</td>
</tr>
<tr>
<td>Case Studies</td>
<td>Nothing specific</td>
</tr>
</tbody>
</table>

### Contact:

Paul Armstrong  
Business Manager Economic Development  
0845 129 7777  
paul.armstrong@highpeak.gov.uk
## Hinckley & Bosworth Borough Council

<table>
<thead>
<tr>
<th><strong>CORPORATE</strong></th>
<th><strong>Spatial classification</strong></th>
<th>Significantly Rural</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Size (employees)</strong></td>
<td>432</td>
<td></td>
</tr>
<tr>
<td><strong>Workforce Strategy</strong></td>
<td>Workforce and People Strategy 2010</td>
<td></td>
</tr>
<tr>
<td><strong>Capital Assets Programme</strong></td>
<td>Significant Capital Programme of £31.1m over the 4 years 2009/10 to 2012/13. Providing regeneration of former factory site to managed work space, construction of industrial units for rent, various regeneration schemes in green spaces, other regeneration and improvement schemes, grants to support improvement of housing in the private sector and work to maintain the standard of the Council’s own housing stock.</td>
<td></td>
</tr>
<tr>
<td><strong>Procurement Strategy</strong></td>
<td>New Procurement &amp; Efficiency Strategy that also captures corporate approach to Strategic Commissioning of services and the Transformation Programme.</td>
<td></td>
</tr>
<tr>
<td><strong>Economic Assessment</strong></td>
<td>Have participated in this agenda</td>
<td></td>
</tr>
<tr>
<td><strong>Partnership Activities</strong></td>
<td>Working with the LCC Vibrant Villages and Inspire programmes offering grants to rural businesses</td>
<td></td>
</tr>
<tr>
<td><strong>‘Total Place’</strong></td>
<td>Not directly involved</td>
<td></td>
</tr>
</tbody>
</table>

| **BUSINESS** | **Support for Local Business** | High manufacturing presence. Business Improvement District scheme in Hinckley town centre. Supporting the activities of others especially through working with local business associations/forums. Commitment to pay all local suppliers within 10 days and report performance on this. Engage with local businesses to discuss contract opportunities | |
| **Low Carbon economy** | Working up a scheme in terms of this agenda - promoting sustainability around carbon footprints. Working on Action plan with other Leicestershire councils as part of EMIEP funded Carbon Trust programme. | |
| **Sectoral focus** | Town Centre focus and new creative industries hub. | |
| **New Businesses** | Working in partnership with Business Link offer | |
| **Sites and Premises** | Estate management function | |
| **Town Centres** | Business Improvement District projects in Hinckley town centre. Empty shop spaces programme through the Earl Shilton Business Forum | |

| **COMMUNITY** | **Impact of Recession & Back to work** | The benefit team have promoted the types of support available to people living in the borough facing financial hardship and making it easy for them to access the full range of help available. New credit union Clockwise recently formed in partnership. | |
| **Skills** | No specific activity although work with the Leicestershire & Leicester City Learning Partnership on the lifelong learning and skills agenda | |
| **Public engagement in efficiencies** | Confirmed local public priorities, Leicestershire area, Member and national priorities are used to develop and inform the Council’s delivery plans for the medium to long-term. The purpose of setting priorities is to allocate resources to meet the needs of the borough, whilst recognising that the Council has finite resources and cannot achieve everything all at once. | |
| **Case Studies** | Former Atkins site-a new creative industries hub together with high sped offices and adjacent development of a new Hinckley campus for North | |
Warwickshire and Hinckley college focusing on art based and creative studies

Contact:
Judith Sturley
Senior Economic Regeneration Officer
01455 255855
judith.sturley@hinckley-bosworth.gov.uk
### Spatial classification
Significantly Rural

### Size (employees)
500

### Workforce Strategy
New ways of working around flexible and cost saving approaches, skills pledge for employees - to support achievement of NVQ2, 14 apprentices

### Capital Assets Programme
Council still acquiring assets for development - especially land

### Procurement Strategy
Source Northamptonshire

### Economic Assessment
Working with NCC on this agenda - are involved in "Northamptonshire Barometer" produced by Northamptonshire Enterprise Limited to look at the impact of the recession, Employment and Skills Task Group with a focus on NEETS, programme linked to Suite 16 Initiative

### Partnership Activities
Future Jobs Fund

### ‘Total Place’
Council working actively to reduce its own property footprint. Discussions about shared use building.

### Support for Local Business
New serviced office space. Chesham House, themed seminars in partnership with Business Link, Business Improvement District being scoped for town centre.

### Low Carbon economy
Member of Northamptonshire Climate Partnership and energy efficiency partnership. Leading on hard to heat homes treatment with renewables. Undertaken Energy Saving Trust 1-2-1 programme to develop action plan with other Northamptonshire councils.

### Sectoral focus
Food & drink, environmental technologies, financial services, motor sport

### New Businesses
Activities themed around Chesham House and contributes resources to Business Link to help extend the business start up offer

### Sites and Premises
LDF is development friendly. Have £1 million strategic fund.

### Town Centres
Strategic Employment Land Assessment - aims to increase housing by 3000 and jobs by 10000. Government's Fit for Market Funding Programme supports, which enables the acquisition of land and installation where there is market failure.

### Impact of Recession & Back to work
Life Plan Advisers (Housing Department), Credit Crunch Seminars (mortgage and debt advice), benefit advice and work with Jobcentre+ on Find Your Way Back to Work

### Skills
Education and Skills Group focus on NEETS

### Public engagement in efficiencies
Council runs regular clinics to monitor its performance

### Case Studies
Chesham House/Suite 16

---

**Contact:**
Gregg Chopper
Economic Development and Regeneration Manager
01536 410 333
greggchopper@kettering.gov.uk
<table>
<thead>
<tr>
<th>CORPORATE</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Spatial classification</td>
<td>Large Urban</td>
</tr>
<tr>
<td>Size (employees)</td>
<td>12000</td>
</tr>
<tr>
<td>Workforce Strategy</td>
<td>Focus on ensuring the workforce reflects the ethnic diversity of the City’s population, also involved in apprenticeships and graduate retention schemes</td>
</tr>
<tr>
<td>Capital Assets Programme</td>
<td>Subsidised rents at Managed Workspaces, Depot in the Cultural Quarter which promotes trading between tenants, looking to build a second such centre</td>
</tr>
<tr>
<td>Procurement Strategy</td>
<td>Council is a member of several frameworks which allow the use of local companies and which have a strong sustainability theme</td>
</tr>
<tr>
<td>Economic Assessment</td>
<td>Well advanced with good quality engagement from County and Prospects Leicestershire in the context of the Multiple Area Agreement.</td>
</tr>
<tr>
<td>Partnership Activities</td>
<td>Through Total Place Pilot</td>
</tr>
<tr>
<td>‘Total Place’</td>
<td>Piloting Total Place - strong scope for shared services agenda with the Districts</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BUSINESS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Support for Local Business</td>
<td>Specific schemes to invest in the City Centre and public realm at the request of retailers. Vacant shop front scheme, suspension of car parking charges in City Centre. Working Neighbourhoods Fund</td>
</tr>
<tr>
<td>Low Carbon economy</td>
<td>&quot;Climate Change - What's your Plan&quot; - focused on SMEs as an advice scheme. Dedicated council energy team. Beacon for Sustainable Energy. Low carbon vehicles plus much more</td>
</tr>
<tr>
<td>Sectoral focus</td>
<td>3 main sectors - manufacturing, Retail, Cultural Quarter</td>
</tr>
<tr>
<td>New Businesses</td>
<td>Start up support using Working Neighbourhoods Fund</td>
</tr>
<tr>
<td>Sites and Premises</td>
<td>Phoenix Sq - jointly developed with emda funded vehicle &quot;Blueprint&quot; is an example of the Council using its land to drive development - significant investment in the public realm</td>
</tr>
<tr>
<td>Town Centres</td>
<td>Major theme to all recession based activities</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COMMUNITY</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Impact of Recession &amp; Back to work</td>
<td>Leicestershire Partnership leads this agenda</td>
</tr>
<tr>
<td>Skills</td>
<td>Leicestershire Partnership leads this agenda - graduate retention has been an important theme</td>
</tr>
<tr>
<td>Public engagement in efficiencies</td>
<td>Efficiency programme established and in place within the council</td>
</tr>
<tr>
<td>Case Studies</td>
<td>Cultural quarter investments</td>
</tr>
</tbody>
</table>

**Contact:**

Mike Dalzell
Head of Economic Development
0116 252 6734
mike.dalzell@leicester.gov.uk
### Leicestershire County Council

<table>
<thead>
<tr>
<th>Corporate Activities</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Spatial classification</strong></td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Size (employees)</strong></td>
<td>Approximately 24,000 people, of whom around 15,750 (66%) are based in schools.</td>
</tr>
<tr>
<td><strong>Workforce Strategy</strong></td>
<td>People strategy – currently being reviewed for the next 3 years – supporting people and supporting efficiencies process. Electronic approach to this in terms of efficiency savings. Flexible and mobile working emphasis, staff friendly policies, hours worked etc. Workforce skills, Warwick Business School training focus. Lower level 30 apprenticeships and work placements to under represented and diverse groups – 80 Future Jobs Fund activities. New workforce planning model – helping to forecast future workforce planning needs.</td>
</tr>
<tr>
<td><strong>Capital Assets Programme</strong></td>
<td>Units – good portfolio of holdings. Just going through a review of where it might go in future – County Farms and Industrial Holdings. Have been flexible and understanding as landlord.</td>
</tr>
<tr>
<td><strong>Procurement Strategy</strong></td>
<td>Web Site Source Leicestershire – County, District and City Opportunities advertised on this system. Keen to support SMEs and local suppliers. This approach is embedded in the training of procurement managers and lead contractors are encouraged to go down the route of local sourcing. Committed to quick payments.</td>
</tr>
<tr>
<td><strong>Economic Assessment</strong></td>
<td>Took the plunge a year ago. Going through its finalising stages now. Will be completed by the end of May. No specific chapter about the recession but the context has been recessionary; business survey has been developed to take account of the recession.</td>
</tr>
<tr>
<td><strong>Partnership Activities</strong></td>
<td>Good and responsive relationship with Business Link in tackling this agenda. BL Partnership Manager have played an important role in supporting this agenda. BL still main referrer to LCC programmes. Has focused on one to one relationships but in issues of challenge i.e. Astra Zeneca all partners do focus.</td>
</tr>
<tr>
<td><strong>‘Total Place’</strong></td>
<td>Drugs and Alcohol and Access to Integrated Services – one of the issues coming out of this is public sector change board – 7 largest public spending agencies in the County are on this board and they are looking at the scope for joint services and joint activities – example: legal services, printing etc, common workspace, centralised research and information team. Fast paced and dynamic grouping.</td>
</tr>
<tr>
<td><strong>Support for Local Business</strong></td>
<td>Rural focus and interest. Specific – key events e.g.: rural retail, creative industries, RDPE promoting it to professional third parties. Capacity building for voluntary and community sector on tendering – support for these organisations around workforce strategies. Astra Zeneca closure issues in terms of Loughborough. RAF Cottesmore Economic Impact Assessment is imminent. Business Link local authority forum is where the most joined up approaches take place. LCC Better Places team has worked most closely with Districts on this agenda.</td>
</tr>
</tbody>
</table>
### Low Carbon economy

Did commission an employment land and a workspace study – low carbon was a feature of this. Infrastructure employment grant focuses on energy efficiency and reducing carbon efficiencies. Leicestershire and Rutland Rural Community Council running a community fund based around the low carbon agenda and smaller pilot areas. Engaged with Carbon Trust EMIEP funded project to do carbon plan for National Indicator 185. Installed waste water from road gullies recycling project at Billesdon cost was recovered in less than 2 years due to landfill savings. Other cost savings in highways identified. 3 cities investigating road infrastructure resilience.

<table>
<thead>
<tr>
<th>Sectoral focus</th>
<th>No Sectoral Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Businesses</td>
<td>Business Start up and retention have been key priorities for Leicestershire. LAA priority and Business Link key partner.</td>
</tr>
<tr>
<td>Sites and Premises</td>
<td>No comment</td>
</tr>
<tr>
<td>Town Centres</td>
<td>Better Places Team – In CEO Dept and role is around physical regeneration, involved in town centre business partnerships and more generally market town initiatives.</td>
</tr>
</tbody>
</table>

| Impact of Recession & Back to work | Leicestershire additional funding to Citizens’ Advice Bureaus around the threat of people losing their homes - 2000 residents given advice and support. Multi-Access Centres Programme is now a revenue programme, not about buildings but about utilising space effectively in terms of employment and education – linking with libraries. Strategic Housing work in partnership with Shelter – HCA and other key agencies directly involved. |
| Skills                   | Leicester and Leicestershire Skills Board – established just before the recession started to hit. Pre-employment routeways and partnership activities have been key to this area of activity. |
| Public engagement in efficiencies | Went out to a large public sector consultation on cuts last summer. Information feedback through Leicestershire Matters to every household to demonstrate Total Place and efficiency savings. Through industrial portfolio a certain amount in place to ensure flexibility. |

### Community

**Contact:**
Louise Driver
Policy and Partnerships Manager
0116 305 7019
louise.driver@leics.gov.uk
<table>
<thead>
<tr>
<th><strong>Lincoln City Council</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Spatial classification</strong></td>
</tr>
<tr>
<td><strong>Size (employees)</strong></td>
</tr>
<tr>
<td><strong>Workforce Strategy</strong></td>
</tr>
<tr>
<td><strong>Capital Assets Programme</strong></td>
</tr>
<tr>
<td><strong>Procurement Strategy</strong></td>
</tr>
<tr>
<td><strong>Economic Assessment</strong></td>
</tr>
<tr>
<td><strong>Partnership Activities</strong></td>
</tr>
<tr>
<td><strong>‘Total Place’</strong></td>
</tr>
<tr>
<td><strong>Support for Local Business</strong></td>
</tr>
<tr>
<td><strong>Low Carbon economy</strong></td>
</tr>
<tr>
<td><strong>Sectoral focus</strong></td>
</tr>
<tr>
<td><strong>New Businesses</strong></td>
</tr>
<tr>
<td><strong>Sites and Premises</strong></td>
</tr>
<tr>
<td><strong>Town Centres</strong></td>
</tr>
<tr>
<td><strong>Impact of Recession &amp; Back to work</strong></td>
</tr>
<tr>
<td><strong>Skills</strong></td>
</tr>
<tr>
<td><strong>Public engagement in efficiencies</strong></td>
</tr>
<tr>
<td><strong>Case Studies</strong></td>
</tr>
</tbody>
</table>

**Contact:**
John Latham
Director of Development and Environmental Services
01522 873273
john.latham@lincoln.gov.uk
Lincolnshire County Council

<table>
<thead>
<tr>
<th>CORPORATE</th>
<th>Support for Local Business</th>
<th>Economic Assessment</th>
<th>Partnership Activities</th>
<th>'Total Place'</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spatial classification</td>
<td>N/A</td>
<td>Capital Assets Programme</td>
<td>Major property owners in own right and major council estate. Still investing heavily in this agenda as Lincolnshire lacks the same basic &quot;kit&quot; for business growth (around sites and premises) as other areas</td>
<td></td>
</tr>
<tr>
<td>Size (employees)</td>
<td>15,500</td>
<td>Procurement Strategy</td>
<td>Procurement Lincolnshire is the particular approach to procurement in LCC</td>
<td></td>
</tr>
<tr>
<td>Workforce Strategy</td>
<td>Apprenticeship scheme</td>
<td>Economic Assessment</td>
<td>Being led on a partnership basis across the county. Significant partner engagement and significant work on Functional Economic Geographies although not a strong recession focus as yet. No defined lead on worklessness</td>
<td></td>
</tr>
<tr>
<td>Procurement Strategy</td>
<td></td>
<td></td>
<td>Siemens relocation. Joint working with Districts - Lincolnshire not as badly hit (due to sectors) as some in relation to the recession</td>
<td></td>
</tr>
<tr>
<td></td>
<td>'Total Place'</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Not directly involved</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BUSINESS</td>
<td>Low Carbon economy</td>
<td>Sectoral focus</td>
<td>Focus linked to Sustainable Community Strategy, agriculture, food manufacturing, power engineering, leisure and creative industries</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sustain Lincolnshire - Alternative Energy Programme - £1.5 million initiative funded in partnership with emda. Encouraging biomass take up, including anaerobic digestion for food waste. Bio-fuelled buses coming on line.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sectoral focus</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Focus linked to Sustainable Community Strategy, agriculture, food manufacturing, power engineering, leisure and creative industries</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>New Businesses</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Not a major priority because of the nature of economy</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sites and Premises</td>
<td></td>
<td>Major area of investment, predicated on understanding market failure, employment land assessments and broader package of investments.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Town Centres</td>
<td></td>
<td>Working with districts on shop front issues - have kept out of funding town centre management issues.</td>
<td></td>
</tr>
<tr>
<td>COMMUNITY</td>
<td>Impact of Recession &amp; Back to work</td>
<td></td>
<td>Multi-Access Centres Programme. This is now a revenue programme, not about buildings but around utilising space effectively in terms of employment and education.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Skills</td>
<td></td>
<td>European Social Fund, Voluntary employment and skills board</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Public engagement in efficiencies</td>
<td></td>
<td>Major programme of budget reductions</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Case Studies</td>
<td></td>
<td>Siemens or Sustain Lincolnshire</td>
<td></td>
</tr>
</tbody>
</table>

Contact:
Justin Brown
Head of Economic Regeneration Policy
01522 550630
justin.brown@lincolnshire.gov.uk
### Mansfield District Council

<table>
<thead>
<tr>
<th>CORPORATE</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Spatial classification</td>
<td>Other Urban</td>
<td></td>
</tr>
<tr>
<td>Size (employees)</td>
<td>1000</td>
<td></td>
</tr>
<tr>
<td>Workforce Strategy</td>
<td>People strategy in place</td>
<td></td>
</tr>
<tr>
<td>Capital Assets Programme</td>
<td>Active portfolio managed as an economic asset and income generator by the Council. Mansfield I Centre is a key regeneration facility</td>
<td></td>
</tr>
<tr>
<td>Procurement Strategy</td>
<td>Source Nottinghamshire - also signed up to the now (pre-recession) well established Small Business Concordat - dedicated to driving local supply chains</td>
<td></td>
</tr>
<tr>
<td>Economic Assessment</td>
<td>Limited engagement with County. Joint Economic Masterplan with Ashfield at the heart of the councils work in this context and expectation that this is reflected in the Joint Economic Strategy.</td>
<td></td>
</tr>
<tr>
<td>Partnership Activities</td>
<td>Local Enterprise Growth Initiative (LEGI) Programme - Business Support and Social Enterprise, Access to Finance, Employment (Making the Connection - local recruitment focus), Property Ladder, Procurement &amp; Enterprise Academy. Although funding due to end next year planning exit strategy, to include work around an &quot;Enterprise Academy&quot; (support for schools/students) and Community Business Coaching.</td>
<td></td>
</tr>
<tr>
<td>‘Total Place’</td>
<td>Not directly involved</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BUSINESS</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Support for Local Business</td>
<td>Facilitate informal business support practitioners group for Ashfield and Mansfield that includes all the main players locally. Creative Greenhouse. Partnership networking organisation to support development local creative industries sector. Mansfield 2020. Local public/private sector business networking organisation supporting regeneration of the District. Business &amp; Economic Development section that supports own commercial tenants and signposting service to relevant mainstream &amp; other business support providers. Grant availability-Commercial/industrial building improvement grant.</td>
<td></td>
</tr>
<tr>
<td>Low Carbon economy</td>
<td>Climate change officer. Member of Nottinghamshire &amp; Derbyshire Local Authority Energy Partnership. Renewables in local hospital and other estate.</td>
<td></td>
</tr>
<tr>
<td>Sectoral focus</td>
<td>Masterplan with Ashfield will have a sectoral focus</td>
<td></td>
</tr>
<tr>
<td>New Businesses</td>
<td>The Business Place-Neighbourhood Business Incubation Network. Targeting support at start up and developing businesses in less affluent areas of the district. Office/work shops on easy in/easy out terms plus business support. Emerging initiative to support town centre retail business start ups.</td>
<td></td>
</tr>
<tr>
<td>Sites and Premises</td>
<td>Aspiration for more land on top of current activities plus town centre development programme.</td>
<td></td>
</tr>
<tr>
<td>Town Centres</td>
<td>Business Improvement District, just approved, will be the focus for coordinated activity.</td>
<td></td>
</tr>
<tr>
<td>COM.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Impact of Recession &amp; Back to work</td>
<td>Increase in unemployment and ‘Getting into Work’ project to support long term unemployed back to work. Mansfield Multi-Agency employment team created to coordinate activity.</td>
<td></td>
</tr>
<tr>
<td>Skills</td>
<td>Work actively, brokered through LSP, with West Notts College</td>
<td></td>
</tr>
<tr>
<td>-----------------</td>
<td>-------------------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>Public engagement in efficiencies</td>
<td>Executive Mayor gives additional line of accountability. Have been flexible over business rates</td>
<td></td>
</tr>
<tr>
<td>Case Studies</td>
<td>LEO Programme</td>
<td></td>
</tr>
</tbody>
</table>

**Contact:**  
Simon Carter  
Regeneration Manager  
01623 463078  
[scarter@mansfield.gov.uk](mailto:scarter@mansfield.gov.uk)
### Melton Borough Council

<table>
<thead>
<tr>
<th>CORPORATE</th>
<th>Support for Local Business</th>
<th>2 Town Centre Managers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Procurement Strategy</td>
<td>Use jointly Welland procurement activities</td>
<td></td>
</tr>
<tr>
<td>Economic Assessment</td>
<td>Working with County and City - particularly keen to ensure Food and Drink has a high profile</td>
<td></td>
</tr>
<tr>
<td>Partnership Activities</td>
<td>Shared legal services with Harborough</td>
<td></td>
</tr>
<tr>
<td>‘Total Place’</td>
<td>Part of Leicestershire pilot</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BUSINESS</th>
<th>Support for Local Business</th>
<th>2 Town Centre Managers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Procurement Strategy</td>
<td>Use jointly Welland procurement activities</td>
<td></td>
</tr>
<tr>
<td>Economic Assessment</td>
<td>Working with County and City - particularly keen to ensure Food and Drink has a high profile</td>
<td></td>
</tr>
<tr>
<td>Partnership Activities</td>
<td>Shared legal services with Harborough</td>
<td></td>
</tr>
<tr>
<td>‘Total Place’</td>
<td>Part of Leicestershire pilot</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BUSINESS</th>
<th>Support for Local Business</th>
<th>2 Town Centre Managers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Procurement Strategy</td>
<td>Use jointly Welland procurement activities</td>
<td></td>
</tr>
<tr>
<td>Economic Assessment</td>
<td>Working with County and City - particularly keen to ensure Food and Drink has a high profile</td>
<td></td>
</tr>
<tr>
<td>Partnership Activities</td>
<td>Shared legal services with Harborough</td>
<td></td>
</tr>
<tr>
<td>‘Total Place’</td>
<td>Part of Leicestershire pilot</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COMMUNITY</th>
<th>Impact of Recession &amp; Back to work</th>
<th>Financial well-being officer, debt counselling, credit union, CAB support</th>
</tr>
</thead>
<tbody>
<tr>
<td>Skills</td>
<td>New skills project with Sainsburys. Melton College is the focus of the local skills agenda</td>
<td></td>
</tr>
<tr>
<td>Public engagement in efficiencies</td>
<td>No specific activity</td>
<td></td>
</tr>
<tr>
<td>Case Studies</td>
<td>Nothing specific</td>
<td></td>
</tr>
</tbody>
</table>

**Contact:**
Harri Rai
Head of Social & Economic Development
01664 502439
HRai@melton.gov.uk
## Newark and Sherwood District Council

<table>
<thead>
<tr>
<th>Spatial classification</th>
<th>Rural 50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size (employees)</td>
<td>450</td>
</tr>
<tr>
<td>Workforce Strategy</td>
<td>There is a specific workforce plan although it doesn’t focus significantly on local employment</td>
</tr>
<tr>
<td>Capital Assets Programme</td>
<td>A very successful Beacon Business Centre which has achieved an occupancy level of 70-80% in only its third operational year.</td>
</tr>
<tr>
<td>Procurement Strategy</td>
<td>Looking at local public sector compact and the development of a local trading initiative branded &quot;Siege Token Campaign&quot;</td>
</tr>
<tr>
<td>Economic Assessment</td>
<td>Newark &amp; Sherwood in liaison with the County and City in the context of the joint economic assessment being developed in Nottinghamshire</td>
</tr>
<tr>
<td>Partnership Activities</td>
<td>Recession mitigation programme - website content, payment of invoices, soft landing for business tenants, enterprise scheme providing tailored support for retailers, &quot;Making it Happen&quot; events to help business start-up activities, &quot;Making the Connection&quot; routes back to work, rapid response mechanism for redundancies with jobcentre plus advice on hardship rate relief</td>
</tr>
</tbody>
</table>

| Support for Local Business | Recession mitigation programme - website content, payment of invoices, soft landing for business tenants, enterprise scheme providing tailored support for retailers - "Making it Happen" events to help BSU activities, "Making the Connection" routes back to work, rapid response mechanism for redundancies with jobcentre plus advice on hardship rate relief |
| Low Carbon economy       | Long term work on saving energy within own estate. Beacon for fuel poverty, vast array of work round reducing fuel poverty especially for elderly (Officer with OBE for services). Partnership work with community including enterprise support to Sherwood Energy Village. Also community owned turbine at Hockerton. Many low carbon exemplars including biomass boilers at Beacon Business Centre |
| Sectoral focus           | Service Sector and knowledge intensive business services, land based research with Brackenhurst (Nottingham University |
| New Businesses           | Making it Happen scheme |
| Sites and Premises       | No significant ongoing resources for sites and premises development |
| Town Centres             | Empty shops initiative car parking concessions on run-up to Christmas. |
| Impact of Recession & Back to work | Strategic Housing work in partnership with Shelter – HCA and other key agencies directly involved. |
| Skills                   | Seeking to break down the barriers around support for education and business - working with Lincoln University on a Skills Survey |
| Public engagement in efficiencies | Nothing significant although promotion of actions |
| Case Studies             | Recession Mitigation Programme |
Contact:
Mike Robinson
Economic Development Mgr
01636 655258
mike.robinson@nsdc.info
## Spatial Classification

<table>
<thead>
<tr>
<th>Classification</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rural 50</td>
<td></td>
</tr>
</tbody>
</table>

## Size (employees)

<table>
<thead>
<tr>
<th>Size (employees)</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>500</td>
<td></td>
</tr>
</tbody>
</table>

## Workforce Strategy

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emphasis on local advertising</td>
<td></td>
</tr>
</tbody>
</table>

## Capital Assets Programme

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asset Management Strategy</td>
<td>2 business units in Killamarsh and Clay Cross - plus another 90 units - managing them sympathetically to take account of recession pressures</td>
</tr>
</tbody>
</table>

## Procurement Strategy

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Source Derbyshire supplemented by local sourcing where possible</td>
<td></td>
</tr>
</tbody>
</table>

## Economic Assessment

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joint Economic Development Strategy with Bolsover and Chesterfield - also engaged with Sheffield City Region in its approach to this agenda</td>
<td></td>
</tr>
</tbody>
</table>

## Partnership Activities

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>FSB Partnership events, Working Communities Programme working with Jobcentre+ on bespoke plans for returning unemployed individuals to work</td>
<td></td>
</tr>
</tbody>
</table>

## ‘Total Place’

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>No significant agenda yet</td>
<td></td>
</tr>
</tbody>
</table>

## Support for Local Business

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business support activities focused on local training and small business support activities to help tackle the recession. LEADER resources have been used to help businesses. In Jan 2010, 2 learning centres established in conjunction with the college at the Council's Managed Workspace centres - two bids for resources to help markets in the District and focus on the centre of Clay Cross</td>
<td></td>
</tr>
</tbody>
</table>

## Low Carbon economy

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ground source heating at one of the sites and work with business centre tenants on joint approaches to energy efficiency Member of Notts and Derbys Local Authority Energy Partnership.</td>
<td></td>
</tr>
</tbody>
</table>

## Sectoral focus

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>No specific activity</td>
<td></td>
</tr>
</tbody>
</table>

## New Businesses

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Centre in Killamarsh has a focus on innovation and start up</td>
<td></td>
</tr>
</tbody>
</table>

## Sites and Premises

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Land bank for future development opportunities held by the council and its own lettings policy and tenancies have moved away from old coal mining and heavy industry emphasis</td>
<td></td>
</tr>
</tbody>
</table>

## Town Centres

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tesco driven £22 million investment scheme in Clay Cross</td>
<td></td>
</tr>
</tbody>
</table>

## Impact of Recession & Back to work

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Working Communities Scheme with Clay Cross focus is at the heart of activities in the District</td>
<td></td>
</tr>
</tbody>
</table>

## Skills

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Working Communities and an interest in the development of construction skills and approaches</td>
<td></td>
</tr>
</tbody>
</table>

## Public engagement in efficiencies

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>No specific activity</td>
<td></td>
</tr>
</tbody>
</table>

## Case Studies

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clay Cross Town Centre Scheme</td>
<td></td>
</tr>
</tbody>
</table>

### Contact:

Bryan Harrison  
Senior Economic Development Projects Officer  
01246 217204  
bryan.harrison@ne-derbyshire.gov.uk
<table>
<thead>
<tr>
<th><strong>CORPORATE</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Spatial classification</td>
<td>Rural 80</td>
</tr>
<tr>
<td>Size (employees)</td>
<td>370 FTE (423 staff)</td>
</tr>
<tr>
<td>Workforce Strategy</td>
<td>To ensure we have the right people in the right place at the right time with the right skills</td>
</tr>
<tr>
<td>Capital Assets Programme</td>
<td>Internal Asset Management Group but no discrete focus on activity as a consequence of the recession</td>
</tr>
<tr>
<td>Procurement Strategy</td>
<td>Training in public procurement partnership work has supported 900 Lincolnshire businesses to win public sector contracts</td>
</tr>
<tr>
<td>Economic Assessment</td>
<td>Keen to participate but too early to give a view on how this is likely to play out at this stage</td>
</tr>
<tr>
<td>Partnership Activities</td>
<td>Working in partnership with Lincoln and West Lindsey and LCC to develop inward investment through the Greater Lincoln partnership</td>
</tr>
<tr>
<td>‘Total Place’</td>
<td>No significant agenda yet</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>BUSINESS</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Support for Local Business</td>
<td>Planning to develop dedicated rural workspace</td>
</tr>
<tr>
<td>Low Carbon economy</td>
<td>NKDC has run a number of seminars for businesses on the business development opportunities linked to this agenda</td>
</tr>
<tr>
<td>Sectoral focus</td>
<td>Employ a business support officer</td>
</tr>
<tr>
<td>New Businesses</td>
<td>Through Nottinghamshire Business Venture and Business Link arrangements</td>
</tr>
<tr>
<td>Sites and Premises</td>
<td>Close working with County and commissioning of joint (all Lincolnshire) authority assessment of future sites and premises needs</td>
</tr>
<tr>
<td>Town Centres</td>
<td>Supplementary planning guidance and development for Sleaford</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>COMMUNITY</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Impact of Recession &amp; Back to work</td>
<td>Formal recession plan in place</td>
</tr>
<tr>
<td>Skills</td>
<td>No specific activity</td>
</tr>
<tr>
<td>Public engagement in efficiencies</td>
<td>Have undertaken a place survey (random sample of 2,000 households) asking about value for money and efficiencies. Council also currently consulting on its key priorities in light of the impact of public sector spending review.</td>
</tr>
</tbody>
</table>

**Contact:**
Alan Gray  
Economic Development Manager  
01529 414 155 ext 2470  
alan_gray@n-kesteven.gov.uk
### NORTH WEST LEICESTERSHIRE DISTRICT COUNCIL

**Spatial classification**: Rural 50

**Size (employees)**: 400

**Workforce Strategy**: People management strategy has an element in it which encourages consideration of the employment of local people

**Capital Assets Programme**: Council has a significant property portfolio and also major land holdings in the town centre which it is keen to retain and use to maximise impact

**Procurement Strategy**: Sustainable procurement strategy urges the council where possible to source locally

**Economic Assessment**: Working actively and positively with the County and City Councils on this agenda. Skills and out-commuting are the key issues for North West Leicestershire

**Partnership Activities**: Activities coordinated through Leicestershire Economic Partnership. Outreach and information events have been the main areas of focused activity

**‘Total Place’**: Plans to relocate under Total Place pilot - with a new mini-hubs strategy - keen to halve accommodation costs by end of 2012

**Support for Local Business**: Credit Crunch website launched in partnership with Leicestershire Economic Partnership

**Low Carbon economy**: Waste reduction business partnership network. Engaged on REIP funded Carbon Trust Local Authority Carbon Management project. Community work on-going

**Sectoral focus**: Warehousing and distribution

**New Businesses**: Dedicated business adviser to support individuals through the "regulatory maze"

**Sites and Premises**: Ongoing active management of the current proportionately large scale estate

**Town Centres**: Town Centre Management team for Coalville and Business Improvement District preparations in train for 2011

**Impact of Recession & Back to work**: No significant issues to date

**Skills**: Retraining programmes run by Stephenson College

**Public engagement in efficiencies**: "User pays" principle based on keeping council tax as low as possible

**Case Studies**: No

---

**Contact:**

Ian Nelson  
Planning Policy and Sustainability Manager  
01530 454677  
ian.nelson@nwleicestershire.gov.uk

---

46
Northampton Borough Council

<table>
<thead>
<tr>
<th>CORPORA TE</th>
<th>Spatial classification</th>
<th>Other Urban</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size (employees)</td>
<td>1500</td>
<td></td>
</tr>
<tr>
<td>Workforce Strategy</td>
<td>Keen to draw more professional workers into the town centre - looking at new Council Office Space</td>
<td></td>
</tr>
<tr>
<td>Capital Assets Programme</td>
<td>Working on an asset maximisation strategy for the Borough</td>
<td></td>
</tr>
<tr>
<td>Procurement Strategy</td>
<td>Quick payment target - Procurement is managed on a county wide basis</td>
<td></td>
</tr>
<tr>
<td>Economic Assessment</td>
<td>Consider that Northampton (largest town in England) should be more engaged in the discussion and leadership of the assessment.</td>
<td></td>
</tr>
<tr>
<td>Partnership Activities</td>
<td>No specific activity over and above the economic regeneration strategy</td>
<td></td>
</tr>
<tr>
<td>‘Total Place’</td>
<td>No direct involvement but do have a &quot;Team Northampton&quot; approach bringing service departments together to focus on key issues</td>
<td></td>
</tr>
<tr>
<td>Support for Local Business</td>
<td>No comment</td>
<td></td>
</tr>
<tr>
<td>Low Carbon economy</td>
<td>Developed Upton low carbon sustainable urban extension with HCA/BRE Masterplanning best practice in Energy Saving Trust Local Authority support. Member of Northants climate and energy partnerships</td>
<td></td>
</tr>
<tr>
<td>Sectoral focus</td>
<td>No comment</td>
<td></td>
</tr>
<tr>
<td>New Businesses</td>
<td>No comment</td>
<td></td>
</tr>
<tr>
<td>Sites and Premises</td>
<td>No comment</td>
<td></td>
</tr>
<tr>
<td>Town Centres</td>
<td>Major investment in Grosvenor Greyfriars project - £7 million part of growth agenda for Northampton. Focus on market traders in terms of a growth programme.</td>
<td></td>
</tr>
<tr>
<td>Impact of Recession &amp; Back to work</td>
<td>No Comment</td>
<td></td>
</tr>
<tr>
<td>Skills</td>
<td>No comment</td>
<td></td>
</tr>
<tr>
<td>Public engagement in efficiencies</td>
<td>No comment</td>
<td></td>
</tr>
<tr>
<td>Case Studies</td>
<td>No comment</td>
<td></td>
</tr>
</tbody>
</table>

Contact:
Chris Cavanagh
Head of Regeneration and Development
01604 838461
cavanagh@northampton.gov.uk
<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CORPORATE</strong></td>
<td></td>
</tr>
<tr>
<td>Spatial</td>
<td>Classification N/A</td>
</tr>
<tr>
<td>Size (employees)</td>
<td>17000</td>
</tr>
<tr>
<td>Workforce</td>
<td>Strategy: Does have a workforce strategy but not focused on local recruitment</td>
</tr>
<tr>
<td>Capital Assets</td>
<td>Programme: £1 million ringfenced to support capital utilisation process - also looking to consolidate the location of the council itself</td>
</tr>
<tr>
<td>Procurement</td>
<td>Strategy: Source Northamptonshire is the focus</td>
</tr>
<tr>
<td>Economic</td>
<td>Assessment: Making steady progress - nothing significant to report</td>
</tr>
<tr>
<td>Partnership</td>
<td>Activities: Focus for activities through LSP - Northants Public Service Board - key services include Business Barometer, £75 million Growth Funding. Strategic Economic Land Assessment, Strategic Northamptonshire Economic Actions Plan</td>
</tr>
<tr>
<td>‘Total Place’</td>
<td>No significant agenda yet</td>
</tr>
<tr>
<td><strong>BUSINESS</strong></td>
<td></td>
</tr>
<tr>
<td>Support for Local Business</td>
<td>No strong focus on this at County level</td>
</tr>
<tr>
<td>Low Carbon economy</td>
<td>Strategic Northamptonshire Economic Action Plan - low carbon focus. Leading on climate change Action Plan for all councils in Northamptonshire, including facilitating collating of data gathering. Member of Northamptonshire Climate change Partnership, and Energy Efficiency partnership. Working with Northamptonshire University on business waste initiatives. Took part in EMRA funded joint Energy Saving Trust project on NI 186</td>
</tr>
<tr>
<td>Sectoral focus</td>
<td>Motor sport - £10 million Silverstone loan</td>
</tr>
<tr>
<td>New Businesses</td>
<td>Through Nottinghamshire Business Venture and Business Link arrangements</td>
</tr>
<tr>
<td>Sites and Premises</td>
<td>Working with Local Delivery Vehicles, 2 in County and also involved in &quot;Fit for Market&quot; sites and premises regime</td>
</tr>
<tr>
<td>Town Centres</td>
<td>Working with districts around growth agendas in Wellingborough, Kettering, Corby and Towcester</td>
</tr>
<tr>
<td><strong>COMMUNITY</strong></td>
<td></td>
</tr>
<tr>
<td>Impact of Recession &amp; Back to work</td>
<td>Active agenda led by a different department.</td>
</tr>
<tr>
<td>Skills</td>
<td>New Northampton Innovation Centre planned</td>
</tr>
<tr>
<td>Public engagement in efficiencies</td>
<td>&quot;You choose&quot; feature on NCC website engaging local residents in actively posting views and offering reflections</td>
</tr>
<tr>
<td>Case Studies</td>
<td>NEAP Scheme</td>
</tr>
</tbody>
</table>

**Contact:**
Ian Achurch  
Head of Spatial Environmental Economical Planning  
01604 236057  
iachurch@northamptonshire.gov.uk
# Nottingham City Council

<table>
<thead>
<tr>
<th>CORPORATE</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Spatial classification</td>
<td>Large Urban</td>
</tr>
<tr>
<td>Size (employees)</td>
<td>12400</td>
</tr>
<tr>
<td>Workforce Strategy</td>
<td>Part of an economic resilience programme which stretches across the whole council</td>
</tr>
<tr>
<td>Capital Assets Programme</td>
<td>Council relocation plan to move to Loxley House and save cash will free up property for disposal</td>
</tr>
<tr>
<td>Procurement Strategy</td>
<td>Procurement commissioning framework just agreed which will have social clauses concerning local employment for successful larger scale suppliers. Looking to develop a range of agreements depending on the size of the projects.</td>
</tr>
<tr>
<td>Economic Assessment</td>
<td>Close working with Nottinghamshire County Council although both authorities will prepare their own individual assessments</td>
</tr>
<tr>
<td>Partnership Activities</td>
<td>Direct dialogue and joint working on tackling recessionary issues and impacts with public, private and voluntary sector partners</td>
</tr>
<tr>
<td>‘Total Place’</td>
<td>No significant agenda yet</td>
</tr>
<tr>
<td>Support for Local Business</td>
<td>Work with Business Link. Use Experian data / relationship to target interventions. Strong after care programme responding to the issues arising. Specifically looking at helping companies access export markets and support with this.</td>
</tr>
<tr>
<td>Low Carbon economy</td>
<td>Key engagements with Bio-City and Nottingham University Innovation Park on Jubilee Campus. City wide energy strategy, including extensions to district heating. Partnership with hospitals on transport links, integrated transport hub, cycling support, NESTA project in Meadows to establish energy service company and community turbine. Long standing partnership with other services to deliver reduced fuel poverty via healthy homes. Nottingham Energy Partnership, Bio-ethanol buses.</td>
</tr>
<tr>
<td>Sectoral focus</td>
<td>Key sectors in the core city reviewed to ensure still applicable. Science and technology, creative industries, retail, finance and business services all still relevant. Some will provide entry level jobs and help tackle economic inclusion, such as retail, wider healthcare and construction. Others may need some form of intervention to ensure they maximise their growth potential.</td>
</tr>
<tr>
<td>New Businesses</td>
<td>&quot;Enterprise Ecologies&quot; dedicated business start up scheme in Nottingham’s deprived areas. Bespoke scheme that helps people with pre-start business ideas.</td>
</tr>
<tr>
<td>Sites and Premises</td>
<td>Work with Higher Education bodies and also actively engaged in considering the scope for a new Business Quarter adjacent to the railway station</td>
</tr>
<tr>
<td>Town Centres</td>
<td>Retail is a key focus of the Council and one of the key sectors.</td>
</tr>
<tr>
<td>Impact of Recession &amp; Back to work</td>
<td>Local Area Agreement has key targets based around getting people back into employment</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

---

**49**
<table>
<thead>
<tr>
<th>Skills</th>
<th>Science City, targeting neighbourhoods with low skills levels, Future Jobs Fund. Important to understand the need for knowledge intensive skills as well as addressing issues of worklessness in some of the more deprived neighbourhoods.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public engagement in efficiencies</td>
<td>Economic Resilience Programme - key strands - keeping a roof over your head, keeping businesses afloat, keeping money in your pocket, maintaining health and wellbeing and preparing you for the future - Chaired by Nottingham CEO</td>
</tr>
<tr>
<td>Case Studies</td>
<td>Economic Resilience Programme</td>
</tr>
</tbody>
</table>

**Contact:**
Claire Richmond  
Head of Corporate Policy  
0115 9154790  
claire.richmond@nottinghamcity.gov.uk
<table>
<thead>
<tr>
<th><strong>CORPORATE</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Spatial classification</strong></td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Size (employees)</strong></td>
<td>23,000 1.3bn</td>
</tr>
<tr>
<td><strong>Workforce Strategy</strong></td>
<td>Overall efficiency programme. Small number of apprentices. New apprenticeship and workforce framework and work experience internship programme being developed.</td>
</tr>
<tr>
<td><strong>Capital Assets Programme</strong></td>
<td>Have long term programme to rationalise property portfolio. Currently have approximately 900 buildings across the County.</td>
</tr>
<tr>
<td><strong>Procurement Strategy</strong></td>
<td>Use Source Nottinghamshire. Undertaken research into local multipliers of procurement using ‘LM3’ methodology with the aim to influence the corporate change programme. Looking at social clauses in capital projects.</td>
</tr>
<tr>
<td><strong>Economic Assessment</strong></td>
<td>Undertaken jointly with Nottingham City Council and Districts. Draft version was a success. Looking at growth and recovery issues. <em>emda</em> offered support.</td>
</tr>
<tr>
<td><strong>Partnership Activities</strong></td>
<td>Work with Jobcentre plus, Business Link, Derby and Nottinghamshire Chamber of Commerce, Nottinghamshire Business Venture and the Federation of Small Businesses amongst others. Secured funding to support enhanced jobcentre plus services.</td>
</tr>
<tr>
<td><strong>‘Total Place’</strong></td>
<td>Undertaking own efficiency drive to have a similar impact to ‘Total Place’.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>BUSINESS</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Support for Local Business</strong></td>
<td>Funded ‘ride out the recession’ events in each District. Work with the Bank of England’s regional representative and the Chamber of Commerce to develop a ‘fit for finance’ programme. Worked with Nottinghamshire Business Venture to develop a business start up programme for those facing redundancy.</td>
</tr>
<tr>
<td><strong>Low Carbon economy</strong></td>
<td>Is a broader priority for the Council, but there has been no recession-specific activity undertaken.</td>
</tr>
<tr>
<td><strong>Sectoral focus</strong></td>
<td>Actively considering a sectoral approach, with a focus on the low carbon economy.</td>
</tr>
<tr>
<td><strong>New Businesses</strong></td>
<td>Work closely with Nottinghamshire Business Venture on a variety of programmes.</td>
</tr>
<tr>
<td><strong>Sites and Premises</strong></td>
<td>Examining low carbon site development at Welbeck Colliery and working with Rolls Royce on aerospace park options at Hucknall.</td>
</tr>
<tr>
<td><strong>Town Centres</strong></td>
<td>Increasing rural and market town focus. Considering Business Improvement District options.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>COMMUNITY</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Impact of Recession &amp; Back to work</strong></td>
<td>No direct programmes</td>
</tr>
<tr>
<td><strong>Skills</strong></td>
<td>Employment and Skills Board. Tackling worklessness through Family Employment Initiative in Mansfield and Ashfield. Supported the expansion of the programme into Gedling and Broxtowe. Working with Jobcentre Plus on community outreach. Focusing on family poverty.</td>
</tr>
<tr>
<td><strong>Public engagement in efficiencies</strong></td>
<td>Bi-monthly newspaper includes consultation on budgets.</td>
</tr>
<tr>
<td><strong>Case Studies</strong></td>
<td></td>
</tr>
</tbody>
</table>

Nottinghamshire County Council
Contact:
Matthew Lockley
Acting Head of Economic Development
matthew.lockley@nottscc.gov.uk
0115 977 2446
<table>
<thead>
<tr>
<th><strong>CORPORATE</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Spatial classification</td>
</tr>
<tr>
<td>Size (employees)</td>
</tr>
<tr>
<td>Workforce Strategy</td>
</tr>
<tr>
<td>Capital Assets Programme</td>
</tr>
<tr>
<td>Procurement Strategy</td>
</tr>
<tr>
<td>Economic Assessment</td>
</tr>
<tr>
<td>Partnership Activities</td>
</tr>
<tr>
<td>‘Total Place’</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>BUSINESS</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Support for Local Business</td>
</tr>
<tr>
<td>Low Carbon economy</td>
</tr>
<tr>
<td>Sectoral focus</td>
</tr>
<tr>
<td>New Businesses</td>
</tr>
<tr>
<td>Sites and Premises</td>
</tr>
<tr>
<td>Town Centres</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>COMMUNITY</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Impact of Recession &amp; Back to work</td>
</tr>
<tr>
<td>Skills</td>
</tr>
<tr>
<td>Public engagement in efficiencies</td>
</tr>
<tr>
<td>Case Studies</td>
</tr>
</tbody>
</table>

**Contact:**
Jim Cocker
Economic Development Officer
0116 2572 645
jim.cocker@oadby-wigston.gov.uk
<table>
<thead>
<tr>
<th><strong>CORPORATE</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Spatial classification</strong></td>
<td>Rural 50</td>
</tr>
<tr>
<td><strong>Size (employees)</strong></td>
<td>390</td>
</tr>
<tr>
<td><strong>Workforce Strategy</strong></td>
<td>Depot apprenticeship scheme</td>
</tr>
<tr>
<td><strong>Capital Assets Programme</strong></td>
<td>Still significant stock transfer resources and a number of major land assets and buildings including West Bridgford Hall let to Nottinghamshire County Council. Looking at a possible investment in a large regeneration project in Cotgrave.</td>
</tr>
<tr>
<td><strong>Procurement Strategy</strong></td>
<td>No significant policy approach in this context</td>
</tr>
<tr>
<td><strong>Economic Assessment</strong></td>
<td>Chief Executive leading on this.</td>
</tr>
<tr>
<td><strong>Partnership Activities</strong></td>
<td>Cotgrave is the only area of significant deprivation and is a focus for the regeneration priorities of the council.</td>
</tr>
<tr>
<td>‘Total Place’</td>
<td>Working hard on the regeneration of the former colliery site at Cotgrave.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>BUSINESS</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Support for Local Business</strong></td>
<td>Targeted businesses to ensure they benefit from small business rate relief. Website has a sophisticated signposting element.</td>
</tr>
<tr>
<td><strong>Low Carbon economy</strong></td>
<td>Working actively with the Nottinghamshire Climate Change Partnership. Member of Nottinghamshire &amp; Derbyshire Local Authority Energy Partnership.</td>
</tr>
<tr>
<td><strong>Sectoral focus</strong></td>
<td>No</td>
</tr>
<tr>
<td><strong>New Businesses</strong></td>
<td>Nottinghamshire Business Venture provides support.</td>
</tr>
<tr>
<td><strong>Sites and Premises</strong></td>
<td>Some strategic sites at Cotgrave and the former RAF Newton are being developed - forward planned</td>
</tr>
<tr>
<td><strong>Town Centres</strong></td>
<td>Cotgrave Town Centre regeneration?</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>COMMUNITY</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Impact of Recession &amp; Back to work</strong></td>
<td>Partnership with Rushcliffe CVS</td>
</tr>
<tr>
<td><strong>Skills</strong></td>
<td>Nothing Significant</td>
</tr>
<tr>
<td><strong>Public engagement in efficiencies</strong></td>
<td>Resident panels engaged in setting and monitoring the effectiveness of the work of the council in spending the resources it has raised.</td>
</tr>
<tr>
<td><strong>Case Studies</strong></td>
<td>No</td>
</tr>
</tbody>
</table>

**Contact:**
Katherine Marriott
Interim Head of Community Shaping
0115 914 8320
kmarriott@rushcliffe.gov.uk
**Rutland County Council**

<table>
<thead>
<tr>
<th>CORPORATE</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Spatial classification</strong></td>
<td>Rural 80</td>
</tr>
<tr>
<td><strong>Size (employees)</strong></td>
<td>650</td>
</tr>
<tr>
<td><strong>Workforce Strategy</strong></td>
<td>Future Jobs Fund. Going through the staff restructuring process as part of a package of efficiencies. Have looked externally at opportunities around the foundation of a new dedicated post 16 college - Rutland College</td>
</tr>
<tr>
<td><strong>Capital Assets Programme</strong></td>
<td>Limited property portfolio</td>
</tr>
<tr>
<td><strong>Procurement Strategy</strong></td>
<td>Partnership services delivered with Lincolnshire and Leicestershire outwith the procurement control of Rutland. Co-hosted procurement awareness event, large scale capital programme related to schools has local procurement built into it. Welland procurement unit engagement</td>
</tr>
<tr>
<td><strong>Economic Assessment</strong></td>
<td>Being led internally. Working on economic geography. Will integrate with Sustainable Community Strategy and corporate vision - Welland context to be embraced.</td>
</tr>
<tr>
<td><strong>Partnership Activities</strong></td>
<td>Loss of Welland Strategic Sub-Regional Partnership has removed the critical mass needed to make things happen effectively for Rutland in this context. Have worked on a survey of JSA issues based around Stamford office, have increased Citizen’s Advice Bureau hours to support debt counselling. Rutland radio as a means of engagement.</td>
</tr>
<tr>
<td><strong>‘Total Place’</strong></td>
<td>Fully dedicated to this agenda. At the centre of a big agenda where significant joining up is required. This is a good means of achieving that agenda in a recessionary climate. At the heart is an &quot;Access to Services&quot; project which meets on a fortnightly basis around joining up - chaired by Roger Begy and led directly by a dedicated project manager.</td>
</tr>
<tr>
<td><strong>Support for Local Business</strong></td>
<td>Run a business consultation on responding to the recession and two recession&quot; seminars with key partners and intermediaries. Developed a redundant RCC building as start up units. Developed a recession information pack for local businesses. Employer led &quot;Discover Rutland&quot; forum. Major challenge arising from the decision to close RAF Cottesmore</td>
</tr>
<tr>
<td><strong>Low Carbon economy</strong></td>
<td>Travel planning agenda is informed by sustainability issues Engaged in both Energy Saving Trust and Carbon Trust local authority programmes for NI 185 and NI186</td>
</tr>
<tr>
<td><strong>Sectoral focus</strong></td>
<td>No comment</td>
</tr>
<tr>
<td><strong>New Businesses</strong></td>
<td>Seeking to develop investment centre which will have a 14-19 component embedded within it in Oakham</td>
</tr>
<tr>
<td><strong>Sites and Premises</strong></td>
<td>Oakham focus - Castle as a revenue generating asset and Town Centre overall with the support of ATLAS</td>
</tr>
<tr>
<td><strong>Town Centres</strong></td>
<td>Invested in town partnerships in both Oakham and Uppingham</td>
</tr>
<tr>
<td><strong>Impact of Recession &amp; Back to work</strong></td>
<td>No Comment</td>
</tr>
<tr>
<td><strong>Skills</strong></td>
<td>No comment</td>
</tr>
<tr>
<td><strong>Public engagement in efficiencies</strong></td>
<td>Very strong community engagement agenda around the recession and the work of the council to respond to/address the key challenges arising</td>
</tr>
<tr>
<td><strong>Case Studies</strong></td>
<td>Cabinet report on recession</td>
</tr>
</tbody>
</table>
Contact:
Libby Kingsley
Economic Development Manager
01572 720956
lkingsley@rutland.gov.uk
## South Derbyshire District Council

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spatial classification</td>
<td>Significantly Rural</td>
</tr>
<tr>
<td>Size (employees)</td>
<td>383</td>
</tr>
<tr>
<td>Workforce Strategy</td>
<td>Workforce Development Strategy covering period from 2009/14. Seven year contract commencing July 2010 with Northgate Public Information Services UK Limited to take on direct responsibility for providing the Council’s Corporate Services - Finance, Organisational Development, IT &amp; Business Improvement, Revenues, Benefits and Customer Services. The Council employs five Modern Apprenticeships in Craft, Grounds Maintenance and Clerical positions. A number of trainee posts have also been established to enable the continued development of staff into professional and managerial positions. The Council holds the two ticks disability symbol, has IIP Silver Status accreditation and was recently placed in the Top 75 Public Sector Organisations to work for in the UK.</td>
</tr>
<tr>
<td>Capital Assets Programme</td>
<td>Flexible terms (including grants) have been made available to new tenants of the Council’s commercial premises.</td>
</tr>
<tr>
<td>Procurement Strategy</td>
<td>Commitment to process supplier invoices as quickly as possible. Promotion of public sector procurement opportunities, including the ‘CompeteFor’ initiative and opportunities associated with the 2012 Games.</td>
</tr>
<tr>
<td>Partnership Activities</td>
<td>Key public, private and voluntary/community sector organisations engaged in economic development in South Derbyshire come together as the ‘Sustainable Development’ theme group of the Local Strategic Partnership, to co-ordinate policies/activities and deliver joint projects. Strong links through the South Derbyshire Partnership with key outcomes detailed in the Sustainable Community Strategy for South Derbyshire 2009-2029.</td>
</tr>
<tr>
<td>‘Total Place’</td>
<td>Exploring shared service delivery for community services such as waste collection, street cleansing and grounds maintenance with neighbouring authorities. Extensive partnership working and outsourcing of activities, for example, management of leisure centres.</td>
</tr>
<tr>
<td>Support for Local Business</td>
<td>Programme of sector-based business events to brief local companies on the advice and assistance available. Specific events to provide practical advice to recession-hit businesses, for example regarding cashflow.</td>
</tr>
<tr>
<td>Low Carbon economy</td>
<td>The Council has achieved two international standards, the British Standard ISO14001 and EMAS, and is a member of the Nottinghamshire &amp; Derbyshire Local Authority Energy Partnership. Through the ‘Business Navigator’ project the Council has promoted greater resource efficiency (and cost saving) within businesses by undertaking audits, training individuals, facilitating self-help groups and offering awards.</td>
</tr>
<tr>
<td><strong>COMMUNITY</strong></td>
<td><strong>CASE STUDIES</strong></td>
</tr>
<tr>
<td>-------------</td>
<td>----------------</td>
</tr>
<tr>
<td><strong>Sectoral focus</strong></td>
<td>Identification of key sectors and targeting of activity eg ‘Construction Futures’ – visits to local manufacturers of construction products for product buyers. Tourism development linked to the emergence of The National Forest as a major new visitor destination, including marketing initiatives, staging of The National Forest Walking Festival, development of overnight visitor accommodation and ‘The Glade’ outdoor arena at Rosliston Forestry Centre, and enhanced Tourist Information Centre services.</td>
</tr>
<tr>
<td><strong>New Businesses</strong></td>
<td>Active promotion of business start-up support through Business Link and other agencies. Lobbying for improvements to broadband speeds.</td>
</tr>
<tr>
<td><strong>Sites and Premises</strong></td>
<td>New local carbon business units constructed at Rosliston Forestry Centre. ‘Swadlincote Gateways’ programme of landscaping and frontage improvement grants on gateway sites to enhance visitor and investor appeal. Increased resources for inward investment with a dedicated post, and including an online property database and marketing materials.</td>
</tr>
<tr>
<td><strong>Town Centres</strong></td>
<td>Development and implementation of a masterplan for Swadlincote town centre, including a multi-million pound investment in the town square and public realm. Conservation Area grant scheme and investment in Sharpe’s Pottery Museum as the basis for the creation of a Cultural Quarter. Introduction of CCTV and support for business watch schemes and the formation of a Chamber of Trade. Business training for retailers and promotion of shopping locally as part of a Countywide initiative.</td>
</tr>
<tr>
<td><strong>Impact of Recession &amp; Back to work</strong></td>
<td>Advice fair for residents affected by the downturn to help them get into work, training or self-employment. Web resources providing advice and assistance to individuals, businesses and charities. Funding for organisations such as the CAB and CVS to enable them to increase their activities, such as debt advice.</td>
</tr>
<tr>
<td><strong>Skills</strong></td>
<td>Close links developed with local training providers to promote training opportunities to those becoming unemployed.</td>
</tr>
<tr>
<td><strong>Public engagement in efficiencies</strong></td>
<td>The Council use a range of consultation activities with the Community. This includes regular area forums, quarterly questionnaires to 1,000 residents that make up a Citizen’s Panel and service specific consultation exercises. The Council’s Corporate Plan 2009/14 was developed from an evidence base of information regarding the priorities of the community. A recent example was the consultation undertaken with the Citizens Panel relating to working with the private sector to deliver corporate services - Finance, Organisational Development, IT &amp; Business Improvement, Revenues, Benefits and Customer Services.</td>
</tr>
<tr>
<td><strong>Case Studies</strong></td>
<td>Beat the Crunch initiative, Construction Futures, Swadlincote Town Centre Masterplan, Rosliston Forestry Centre &amp; The Glade.</td>
</tr>
</tbody>
</table>

**Contact:**
Mike Roylance
Economic Development Manager
01283 595725
mike.roylance@south-derbys.gov.uk
### South Holland District Council

<table>
<thead>
<tr>
<th>CORPORATE</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Spatial classification</td>
<td>Rural 80</td>
</tr>
<tr>
<td>Size (employees)</td>
<td></td>
</tr>
<tr>
<td>Workforce Strategy</td>
<td>No comment</td>
</tr>
<tr>
<td>Capital Assets Programme</td>
<td>44 units all occupied</td>
</tr>
<tr>
<td>Procurement Strategy</td>
<td>Local procurement seminars and social clauses introduced for larger supply contracts</td>
</tr>
<tr>
<td>Economic Assessment</td>
<td>Food agenda and need for serviced industrial land are key issues which have been shared with Lincolnshire County Council who are leading this agenda</td>
</tr>
<tr>
<td>Partnership Activities</td>
<td>Key site focus - Crease Drove - Crowland, Red Lion Quarter, Road Rail Facility, strong agenda on key site opportunities with the private sector</td>
</tr>
<tr>
<td>‘Total Place’</td>
<td>Lincolnshire County Council developing this</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BUSINESS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Support for Local Business</td>
<td>Work closely with Business Link to roll out and maximise the impact of their portfolio</td>
</tr>
<tr>
<td>Low Carbon economy</td>
<td>Local Sustainability Champion - Jerry Harral has led a number of nationally innovative approaches to this agenda - new community (16 homes) just completed at Long Sutton Joint NI185 EM IEP project across Lincolnshire authorities</td>
</tr>
<tr>
<td>Sectoral focus</td>
<td>Food Sector and engineering. Very good relationships with Business Link, including ‘hot desk’.</td>
</tr>
<tr>
<td>New Businesses</td>
<td>Site identification and then engagement with bigger third parties to develop.</td>
</tr>
<tr>
<td>Sites and Premises</td>
<td>Red Lion Quarter - partnership with Boston College, Centre of catering Excellence - which will have a retail component and starter managed office units. In addition 6 new industrial units at Crease Drove plus freehold land available. Over 50% sold/let prior to completion</td>
</tr>
<tr>
<td>Town Centres</td>
<td>Strategy is to create partnerships to increase delivery capacity and to engage with developers to increase retail offer in larger centres.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COMMUNITY</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Impact of Recession &amp; Back to work</td>
<td>No Comment</td>
</tr>
<tr>
<td>Skills</td>
<td>No comment</td>
</tr>
<tr>
<td>Public engagement in efficiencies</td>
<td>No comment</td>
</tr>
<tr>
<td>Case Studies</td>
<td>Partnership relationship (post Rural Action Zone) with Lincolnshire County Council</td>
</tr>
</tbody>
</table>

**Contact:**
Bruce Wakeling
Economic Development Manager
bwakeling@sholland.gov.uk
**South Kesteven District Council**

<table>
<thead>
<tr>
<th>CORPORATE</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Spatial classification</td>
<td>Rural 50</td>
</tr>
<tr>
<td>Size (employees)</td>
<td>250</td>
</tr>
<tr>
<td>Workforce Strategy</td>
<td>No workforce policy in terms of local labour force</td>
</tr>
<tr>
<td>Capital Assets Programme</td>
<td>Small portfolio mostly managed in partnership with other agencies</td>
</tr>
<tr>
<td>Procurement Strategy</td>
<td>Significant appetite but no real action on the ground. For bigger items work through Procurement Lincolnshire</td>
</tr>
<tr>
<td>Economic Assessment</td>
<td>Strong interest in growth agenda and role allotted particularly to Grantham as part of the Growth Point agenda</td>
</tr>
<tr>
<td>Partnership Activities</td>
<td>Working mainly through Business Link have run a number of small focused seminars, working with Grantham College on the development of apprenticeship take up in area</td>
</tr>
<tr>
<td>‘Total Place’</td>
<td>No significant agenda yet</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BUSINESS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Support for Local Business</td>
<td>Run programmes with Business Link</td>
</tr>
<tr>
<td>Low Carbon economy</td>
<td>Joint NI 185 with other Lincs authorities to develop action plan</td>
</tr>
<tr>
<td>Sectoral focus</td>
<td>Food Sector and Lyons public sector relocation aspirations</td>
</tr>
<tr>
<td>New Businesses</td>
<td>Eventus Managed Workspace developed with Lincolnshire County Council due to open shortly. Working in partnership with Business Link.</td>
</tr>
<tr>
<td>Sites and Premises</td>
<td>Key issue is lack of &quot;proposition&quot; and then suitable premises. Considering the working up of options in this context around the Growth Point work</td>
</tr>
<tr>
<td>Town Centres</td>
<td>Grantham Growth Point is big scale focus - HCA Single Conversation seen as an exemplar</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COMMUNITY</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Impact of Recession &amp; Back to work</td>
<td>Housing led approach</td>
</tr>
<tr>
<td>Skills</td>
<td>Work on promoting apprenticeships with Grantham College. Aspirations around food and construction skills</td>
</tr>
<tr>
<td>Public engagement in efficiencies</td>
<td>Council keen to be seen to be making a difference. Belton Horse trial support a good example of a successful and valued intervention</td>
</tr>
<tr>
<td>Case Studies</td>
<td>Growth point work</td>
</tr>
</tbody>
</table>

**Contact:**
David Mather
Interim Growth Development Manager - Economic Development
01476 406080
d.mather@southkesteven.gov.uk
### South Northants District Council

<table>
<thead>
<tr>
<th>CORPORATE</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Spatial classification</strong></td>
<td>Rural 80</td>
</tr>
<tr>
<td><strong>Size (employees)</strong></td>
<td>300</td>
</tr>
<tr>
<td><strong>Workforce Strategy</strong></td>
<td>No workforce strategy although 10 trainees linked to Future Jobs Fund</td>
</tr>
<tr>
<td><strong>Capital Assets Programme</strong></td>
<td>One major development project with the Urban Regeneration Company around a former council building being developed for commercial uses in Towcester. Planning to move the council itself on the basis of premises efficiency</td>
</tr>
<tr>
<td><strong>Procurement Strategy</strong></td>
<td>Procurement officer but overall process is quite centralised and tied into Source Northamptonshire</td>
</tr>
<tr>
<td><strong>Economic Assessment</strong></td>
<td>Not engaged by Northamptonshire at time of survey but are awaiting consultation. Have a growing Economic Development partnership and focus with Cherwell in Oxfordshire. Have an internal consultation role in terms of planning.</td>
</tr>
<tr>
<td><strong>Partnership Activities</strong></td>
<td>Worked with Jobcentre+ on job search support in Towcester and Brackley</td>
</tr>
<tr>
<td><strong>‘Total Place’</strong></td>
<td>No significant agenda yet</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BUSINESS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Support for Local Business</strong></td>
<td>Beginning to develop relationship with Business Link. Providing an online business directory and ebulletin. Supporting local business initiatives by Town Traders and introducing start up funding in partnership with local University.</td>
</tr>
<tr>
<td><strong>Low Carbon economy</strong></td>
<td>Environment officer in post for the last 12 months. A relatively new agenda corporately. Have a climate change and energy efficiency partnership. Engaged in NI186 EMRA funded project</td>
</tr>
<tr>
<td><strong>Sectoral focus</strong></td>
<td>Motorsport linkages - 50% of Silverstone Circuit, also interested in developing the visitor economy</td>
</tr>
<tr>
<td><strong>New Businesses</strong></td>
<td>Nottinghamshire Business Venture services. New contract so relationship is developing</td>
</tr>
<tr>
<td><strong>Sites and Premises</strong></td>
<td>Limited property portfolio</td>
</tr>
<tr>
<td><strong>Town Centres</strong></td>
<td>Towcester has fared and developed well. Challenges are around Brackley. Joint work with landlords in the town is proving hard going.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COMMUNITY</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Impact of Recession &amp; Back to work</strong></td>
<td>Some pro-active work by council strategic housing function. Weekly jobs club run by the Council</td>
</tr>
<tr>
<td><strong>Skills</strong></td>
<td>Possible campus of University of Northamptonshire at Silverstone.</td>
</tr>
<tr>
<td><strong>Public engagement in efficiencies</strong></td>
<td>Website is being redeveloped with a focus on these issues.</td>
</tr>
<tr>
<td><strong>Case Studies</strong></td>
<td>No case study proposals.</td>
</tr>
</tbody>
</table>

### Contact:
Claire Bambury
Lead Officer Economic Development and Tourism
01327 322264
claire.bambury@southnnorthants.gov.uk
## Wellingborough Borough Council

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CORPORATE</strong></td>
<td></td>
</tr>
<tr>
<td>Spatial classification</td>
<td>Significantly Rural</td>
</tr>
<tr>
<td>Size (employees)</td>
<td>368</td>
</tr>
<tr>
<td>Workforce Strategy</td>
<td>Detailed internal discussions presently about apprenticeships</td>
</tr>
<tr>
<td>Capital Assets Programme</td>
<td>Treasury management plan linked to using assets to keep council tax low</td>
</tr>
<tr>
<td>Procurement Strategy</td>
<td>Prompt payment scheme and web-links to help with local sourcing</td>
</tr>
<tr>
<td>Economic Assessment</td>
<td>Little engagement and sense of progress at this time</td>
</tr>
<tr>
<td>Partnership Activities</td>
<td>Place marketing scheme across Northants to attract inward investors.</td>
</tr>
<tr>
<td></td>
<td>Joined up approach including housing and benefits parts of the council to support businesses through the recession</td>
</tr>
<tr>
<td>‘Total Place’</td>
<td>No significant agenda yet</td>
</tr>
<tr>
<td><strong>BUSINESS</strong></td>
<td></td>
</tr>
<tr>
<td>Support for Local Business</td>
<td>Have developed a Business Support Leaflet - finding your way back to work (same as E Northants). FSB Best Local Authority in Keep Trade Local Awards for their aftercare activities with businesses.</td>
</tr>
<tr>
<td>Low Carbon economy</td>
<td>Nationally award winning scheme: &quot;cut waste improve competitiveness - 2009&quot; - now mainstreamed by Business Link. Wellingborough toolkit. EMRA NI186 Energy Saving Trust funded project with other Northamptonshire councils. Part of Carbon Trust’s Local Authority Carbon Management Programme</td>
</tr>
<tr>
<td>Sectoral focus</td>
<td>London relocation campaign.</td>
</tr>
<tr>
<td>New Businesses</td>
<td>Standard approach.</td>
</tr>
<tr>
<td>Sites and Premises</td>
<td>Reasonable sized portfolio - little discrete activity around recession.</td>
</tr>
<tr>
<td>Town Centres</td>
<td>Business Improvement District being worked up. Major growth agenda.</td>
</tr>
<tr>
<td></td>
<td>Town centre action plan has been underway for the last 18 months</td>
</tr>
<tr>
<td>Impact of Recession &amp; Back to work</td>
<td>Finding your way back to work initiative</td>
</tr>
<tr>
<td><strong>COMMUNITY</strong></td>
<td></td>
</tr>
<tr>
<td>Skills</td>
<td>Section 106 approach to factoring skills support into agreements being worked up</td>
</tr>
<tr>
<td>Public engagement in efficiencies</td>
<td>Efficiency savings agenda.</td>
</tr>
<tr>
<td>Case Studies</td>
<td>No significant examples - finding your way back to work as one option</td>
</tr>
</tbody>
</table>

**Contact:**
James Wilson  
Corporate Director Development  
jwilson@wellingborough.gov.uk
# West Lindsey District Council

<table>
<thead>
<tr>
<th>CORPORATE</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Spatial classification</strong></td>
<td>Rural 80</td>
</tr>
<tr>
<td><strong>Size (employees)</strong></td>
<td>320</td>
</tr>
<tr>
<td><strong>Workforce Strategy</strong></td>
<td>Small apprenticeship scheme</td>
</tr>
<tr>
<td><strong>Capital Assets Programme</strong></td>
<td>Expanding property portfolio - based on small scale strategic acquisitions</td>
</tr>
<tr>
<td><strong>Procurement Strategy</strong></td>
<td>Procurement Lincolnshire is the council’s chosen means of operating around this agenda. Looking at smaller opportunities around local procurement. Run &quot;Meet the Buyer&quot; events and participate in &quot;Training in Public Procurement&quot; TIPP, which is promoted to businesses in partnership with other Districts and the Chamber</td>
</tr>
<tr>
<td><strong>Economic Assessment</strong></td>
<td>Difficulty in engaging effectively with the functioning economic geographies developed by the County Council</td>
</tr>
<tr>
<td><strong>Partnership Activities</strong></td>
<td>A credit crunch newsletter has been produced for businesses. Working with University of Lincoln and Lincoln Innovation to develop interventions that will help businesses</td>
</tr>
<tr>
<td><strong>‘Total Place’</strong></td>
<td>No Total Place agenda</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BUSINESS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Support for Local Business</strong></td>
<td>Co-located BL Adviser</td>
</tr>
<tr>
<td><strong>Low Carbon economy</strong></td>
<td>Green business support initiative. Eco-town minor refurbishment funding. Energy consumption management support. EMIEP carbon trust project on NI185 with all Lincolnshire authorities. Gainsborough sustainable extension.</td>
</tr>
<tr>
<td><strong>Sectoral focus</strong></td>
<td>Tourism and potentially further sectors may be identified through the WLDC Growth Point Strategy.</td>
</tr>
<tr>
<td><strong>New Businesses</strong></td>
<td>Public realm works.</td>
</tr>
<tr>
<td><strong>Sites and Premises</strong></td>
<td>Business Survey contains a section on sites and premises and identifies premises demand.</td>
</tr>
<tr>
<td><strong>Town Centres</strong></td>
<td>Public realm investments in Gainsborough and Caistor.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COMMUNITY</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Impact of Recession &amp; Back to work</strong></td>
<td>Future Jobs Fund and Family intervention programme.</td>
</tr>
<tr>
<td><strong>Skills</strong></td>
<td>Future Jobs Fund and programme focused in area of deprivation in Gainsborough (Park Springs).</td>
</tr>
<tr>
<td><strong>Public engagement in efficiencies</strong></td>
<td>Value for money and innovative use of resources to tackle the regeneration agenda typify the response of the council</td>
</tr>
<tr>
<td><strong>Case Studies</strong></td>
<td>Co-located BL Adviser</td>
</tr>
</tbody>
</table>

**Contact:**
Suzanne Fysh
Economic Development Services Team Leader
01427 676630
suzanne.fysh@west-lindsey.gov.uk
Note:
The ‘Spatial Classification’ of Councils is taken from DEFRA’s ‘Local Authority Classification’. Further details can be found at;


Details of each local authority’s classification can be found at;