Health and Wellbeing Boards: A Borough Council’s Perspective

East Midlands 5 Pack + 1 Programme 2013 /14
Public Health
Thursday 13 March 2014

Huw Bowen
Chief Executive
Chesterfield Borough Council
Defend Your Research

- Hard-to-Read Fonts Promote Better Recall
- People recall what they’ve read better when it’s printed in smaller, less legible fonts
Defend Your Research

• Your Commute Can Improve Your Relationship
  
• Partners who travel to work in the same direction feel more positive about each other than partners who don’t
Defend Your Research

• Size Does Matter (In Signatures)
• Companies led by CEOs who have large signatures – an indicator of narcissism – perform worse than ones led by CEOs with small signatures
The Perfect Storm
Central Government Funding

• Don’t expect any revenue support funding by the end of this decade
Council Tax

• Council Tax Freeze or 2% referendum limit?
Fees & Charges

• Difficult to achieve targets when disposable income is in short supply ...
Welfare Reform

• Bad enough now? There’s a lot worse to come …
Deprivation

• The Borough ranks 91st out of 326 English LA areas in the 2010 English Multiple Index of Deprivation (1 being the most deprived)

• Five of Chesterfield’s 68 Lower Super Output Areas fall within the top 10% of most deprived areas in England and 12 within the top 20%

• 29 LSOAs are in the 20% most deprived for employment deprivation

• 19 LSOAs are in the 20% most deprived for health and disability deprivation

• 16 LSOAs are in the 20% most deprived for education, skills and training deprivation
Unemployment

- Chesterfield has the highest unemployment rate in Derbyshire at 3.3% (compared to 2.4% in Derbyshire, 3% in the East Midlands and 3.1% in England) [September 2013]
- Rother ward - second highest unemployment rate in Derbyshire at 6.3%
- Under 25’s unemployment 15 of the Borough’s 19 wards have higher youth unemployment rates than the Derbyshire average
  - Rother ward - 13.2%
  - Loundsley Green 12.8%
- Approximately 280 16 – 18 year olds are not in education, employment or training
Health Profile

- Overall, the indicators of health for people living in Chesterfield are worse than average compared to England.
- 23% of people suffer with a limiting long term illness/disability compared to 17.6% nationally.
- Life expectancy is 8.0 years lower for men and 5.2 years lower for women in the most deprived areas of Chesterfield than in the least deprived areas.
- 26.5% of adults and 26.5% of year 6 children are classed as obese.
- 3850 children in Chesterfield Borough live in poverty.
- Hospital stays for self harm, alcohol related harm and drugs misuse are all significantly higher than the England average.
- Domestic violence is a growing problem.
We need to build a new boat
Derbyshire Health and Wellbeing Board

- Leader, DCC
- 3 Cabinet members & 1 shadow Cabinet member, DCC
- 3 Strategic directors, DCC
- Director of public health, DCC
- Chairs and chief officers, 5 CCGs
- Police & crime commissioner
- NHS commissioning board
- Public Health England
- HealthWatch Derbyshire
- 2 DC/BC Leaders
- Me
“The Derbyshire Health and Wellbeing Board leads and advises on work to improve the health and wellbeing of the people of Derbyshire through the development of improved and integrated health and social care services”
District Council commitments to the Health and Wellbeing agenda

“Improving the ‘health and well being’ of our communities and residents”

“Encourage active and healthy lifestyles”

“Protect and Improve the Environment”

“Improve People’s Health”

“Ensuring there are opportunities for residents to be active and healthier”

“A Safer, Healthier and Active Community”

“Work with our communities and involve them in activities that improve their overall health and well-being”

“Contribute to improving the health of the District”
The District Offer

**Wider Determinants**
- Economic Development & Business Support
- Housing
- Advice and Support

**Health Improvement**
- Smoking Cessation
- Alcohol & Substance Misuse
- Healthy Eating & Physical Activity

**Health Protection**
- Health Promotion Powers
- Food Safety
- Air Quality
- Contaminated Land
- Private Water Supplies
- Noise Control
- Pest Control

Taking Public Health Forward
Economic Development & Business Support
Economic Growth & Job Creation
Planning Policies & Obligations
Regeneration Programmes
Tackling Worklessness
Better Business for All

The District Offer

Health and Wellbeing in Early Years
Healthy Lifestyles
Mental Health and Wellbeing
Long Term Conditions and Carers
Older People

The Wider Determinants of Health
Advice & Support

The District Offer

Welfare Reform
Direct Financial Support, Information & Advice
Support to Third Sector Advice Organisations
Affordable Credit

Health and Wellbeing in Early Years

Healthy Lifestyles

Mental Health And Wellbeing

Older People

Long Term Conditions and Carers

The Wider Determinants of Health
Alcohol & Substance Misuse

Licensing
Community Safety
Support for Voluntary & Community Sector

Mental Health And Wellbeing

Healthy Lifestyles

Health and Wellbeing in Early Years

Long Term Conditions and Carers

Older People

Health Improvement

The District Offer
Environmental Health

- Health Protection Powers
- Food Safety
- Air Quality
- Contaminated Land
- Private Water Supplies
- Noise Control
- Pest Control

The District Offer

- Health and Wellbeing in Early Years
- Healthy Lifestyles
- Mental Health and Wellbeing
- Older People
- Long Term Conditions and Carers

Health Protection

Healthy Lifestyles

Mental Health and Wellbeing

Older People

Long Term Conditions and Carers

Health and Wellbeing in Early Years

The District Offer

Environmental Health

Health Protection
District “Asks” of the Health and Wellbeing Board

• Use the experience and expertise of district councils in delivering local services.

• Access the unique intelligence and insight that we hold of social deprivation within our communities.

  • Draw upon this intelligence in commissioning and designing public health services.

• Draw on our assets – buildings, leisure and cultural facilities, allotments, parks etc for your purposes.
District “Asks” of the Health and Wellbeing Board

• Take a more holistic and ‘whole system’ approach to addressing the wider determinants of health.

• Strength investment in prevention, but make it meaningful and sustainable.

• Explore opportunities with us for new partnerships, service integration and joint commissioning.
Derbyshire Health and Wellbeing Strategy

• The vision for Derbyshire is to reduce health inequalities and improve health and wellbeing across all stages of life by working in partnership with our communities.
Derbyshire Health and Wellbeing Strategy

- The overarching **aims** of the strategy are to **reduce health inequalities**, **strengthen investment in prevention**, and **deliver high quality care**

- There are 2 **outcomes** for Derbyshire:
  - Increased healthy life expectancy
  - Reduced differences in life expectancy and healthy life expectancy between communities
Public Health Commissioned Services 2013 - 2015

• Responsibility transferred to local authorities on 1 April 2013

• A ring fenced public health budget for 2 years - £34.7m + 2.8% uplift in 2013/14 and 2014/15

• Strategic Review – April 2013

• 3 Recommendations
  – Programme areas for continuation
  – Programme areas for redesign
  – New Programme areas
Public Health Commissioned Services 2013 - 2015

- Programme areas for continuation
  - Support for breastfeeding – + increase in funding
  - Children’s healthy lifestyle programmes
    - Increase in funding for children affected by substance misuse in the family, oral health promotion and vision screening
  - Locality working – + increase in funding
  - CAB provision in primary care settings and Children’s Centres – + increase in funding
  - Healthchecks for older people at risk of heart attacks and strokes – + increase in funding
  - Falls and bone health – + increase in funding
Public Health Commissioned Services 2013 - 2015

- Programme areas for redesign
  - Children and young people
    - School nursing services
    - Health promotion service
    - Child accident prevention
  - Substance misuse services
    - Stronger focus on alcohol, prevention and recovery
  - Adult healthy lifestyle programmes
    - Increase access to specialist services for smoking cessation and weight management
  - Contraceptive and sexual health services
Public Health Commissioned Services 2013 - 2015

• New Programme areas
  – Older people
    • Affordable warmth
    • Befriending to reduce social isolation and improve mental well-being
  – Making healthy choices easier
    • Focus on workplaces as a healthy setting
    • Support for school breakfast clubs
    • Heart of Derbyshire healthy eating campaign
  – Tackling poverty
    • Credit unions instant access loans
    • Increased support for food banks
Public Health Working Groups

• Anti-Poverty Group
  – Anti-Poverty Strategy
    • Financial Inclusion
    • Affordable Warmth
    • Child Poverty

• Heath, Housing and Social Care Group
  – Disabled Facilities Grants
  – New Accommodation for Older People
  – Lifetime Homes
Derbyshire Health and Wellbeing Board

- Leader, DCC
- 3 Cabinet members & 1 shadow Cabinet member, DCC
- 3 Strategic directors, DCC
- Director of public health, DCC
- Chairs and chief officers, 5 CCGs
- Police & crime commissioner
- NHS commissioning board
- Public Health England
- HealthWatch Derbyshire
- 2 DC/BC Leaders
- + Chairs and chief officers, 5 providers
- + me
Better Care Fund

• Focus on preparing a joint plan for delivering improved health and social care integration – worth £57.5m to Derbyshire

• 4 key priorities
  – Protecting social care services
  – 7-day services to support hospital discharge
  – Data sharing
  – Joint assessment

• National indicators
  – Delayed transfer of care from hospital
  – Emergency admissions to acute hospital
  – Effectiveness of re-ablement
  – Admissions to residential and nursing care
  – Patient and service user experience